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- Medium of PhD supervision: English / Arabic
- Male | Date of Birth 30\7\1987 | Palestinian Nationality
- Working and Living in Malaysia since 2009

AREA OF EXPERTISE

- Political Communication
- Islam and Communication
- Media Effects
- BROADCASTING

QUALIFICATION

- PhD Communication, Faculty of Leadership and Management, University Sains Islam Malaysia "USIM", Nilai, Malaysia.
- Master Communication and Public Relations, Limkokwing University of Creative Technology, Cyberjaya, Selangor, Malaysia.
- Bachelor of Journalism, Faculty of Arts, An-Najah National University, Nablus, Palestine.

SELECTED PUBLICATIONS

Journals

- **“Sustainability of Pondok Warga Emas according to Needs and Interests as an Islamic Tourism Destination in Malaysia”,** Journal Of Critical Reviews, VOL 7, ISSUE 05, 2020.
- **“Media Literacy and Social Media Contents on Terrorism: A Public Relations Role Played By Sakina Program in Saudi Arabia”,** Multi-Knowledge Electronic Comprehensive Journal For Education And Science Publications (MECSJ), ISSUE (30), March (2020).
- **“News Framing of the Rohingya Crisis Settlement: a Study on Aljazeera and BBC”,** INSANIAH: Online Journal of Language, Communication, and Humanities, Volume 3 (1), April 2020.

- **Between the National and the Islamic: Representation of Jerusalem in the media coverage of HAMAS-affiliated Aqsa TV**", SEARCH Journal of Media and Communication Research, SEARCH 12(1), 2020, 111-124.
- **The Concept of Jerusalem in the Media Coverage of Palestine Satellite Channel Affiliated with Fatah Faction An Analytical Study**", Multi-Knowledge Electronic Comprehensive Journal For Education And Science Publications (MECSJ), ISSUE (30), March (2020).
- **"Palestine TV Political Correlations and Its Impact on the News Coverage of the Concept of Al Quds"**, Journal of Islamic Social Sciences and Humanities, VOL. 22 (1) 2020: 110-138.
- **"The Conceptual Development of the Palestinian National Identity"**, IOSR Journal Of Humanities And Social Science. Volume 24, Issue 11.
- **" Hamas Political Rhetorical At The International Level"**, Al-Qanatir: International Journal of Islamic Studies, Vol 13, No 2,23, Malaysia.
- **"The Legal Status Of The Palestinians Detained In The Zionist Occupation Prisons"**,Al-Qanatir: International Journal of Islamic Studies, Vol 13, No 2,23, Malaysia.
- **"Mental Image management in NGO's institute, and the role of Public Relations"** 'Ulum Islamiyyah, The Malaysian Journal of Islamic Sciences, University Sains Islam Malaysia
- **"The Role of Public Relations in NGO's institute PCOM as a case study"** Journal of Islamic and Human Advanced Research Vol. 7, Issue 3, March 2017, 01-15
- **"The image of Hamas Movement in the Egyptian press "**'Ulum Islamiyyah, The Malaysian Journal of Islamic Sciences, University Sains Islam Malaysia
- **"Divergence of Concept of National Identity in The Palestinian Television Media"** 'Ulum Islamiyyah, The Malaysian Journal of Islamic Sciences, University Sains Islam Malaysia (USIM) Vol.18 December 2016.
- **"The crystallization of the Palestinian national identity in the light of the Jerusalem Intifada"** - International Journal of Research and Islamic and humanitarian Advanced, Vol. 6, No. 4, April 2016.

Books

- 1- **"The impact of media policies on national identity"**,2018, Dar Jinan for publication and distribution, Amman-Jordan
- 2- **"The Palestinian Media and National identity, challenges and opportunities"**,2020, USIM Press, Nilai, Malaysia.

Research Projects

1. Negotiating Needs and Readiness of *Pondok Warga Emas* (PWE) in Promoting Importance of Senior Citizens towards Sustainability Muslim Tourism Destinations in Malaysia (2019-2020).
2. The Palestinian exposure to the Israeli Arabic-speaking Social Pages and its repercussions on the elements of Palestinian national identity (2020-2021)