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**Prof. Dr. Adel M. Khodeir**

Personal Information

**Current Address:** Vila 840, Road 5407, Block 1054, Zalaq, Bahrain

**Tel**.: +973 (330) 76127

**Email:** akhodeir@uob.edu.bh

**Date of Birth**: 4th October 1970

**Nationality**: Egyptian

**Languages:** Fluent in English, Arabic and German

**Current Position:** Professor in Graphic Design & Media Technology

**Previous Position:** Head of Design Department & Art Director

Objective

**FULL TIME – PROFESSOR**

Profile

25+ years of comprehensive experience

Creative, innovative, and passionate in expressing unique viewpoints and innermost ideas that brings to life the world of imagination; Skilled in defining, designing, and developing professional art work, designs, graphics, printing, with ability to communicate creative concepts on a range of levels. **High Quality** **Instructor** with ability to provide teaching excellence based on technical, research, and design fundamentals. Used numerous instruction approaches (online, face to face) to strengthen the range of learning and have the ability to communicate to students the knowledge, motivation and passion towards specific subject, and a perspective regarding the latest trends of the discipline with a vision towards the future. Collaboratively interactswith all parties involved. Have strong management, follow-through, administrative and time management capabilities. Worked for highly reputed firms and educational institutions in Egypt, Iran, Germany, Canada, and Sultanate of Oman.

**KEY SKILLS** of work experience and teaching excellence includes in the following areas:

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| Graphic Design  | Printing Technology | Color Theory /Management |
| Advertising Design  | Font Design | Arabic Calligraphy |
| Web Design  | Communications/Media  | 2D Animation |
| Packaging Design | Publication and Layout Design | Pre- Press |
| Photography | Serigraphy | Graphic Arts |
| Art Education | Digital Media | Arts |

Education/Training

1997-2004

**PhD of Applied Arts in Graphic Arts**

HELWAN & TU-CHEMNITZ UNIVERSITY, Egypt & Germany

1993-1997

**Master of Applied Arts in Graphic Arts**

HELWAN UNIVERSITY, Cairo, Egypt

1993-1994

**Special Diploma in Art Education (Print Making)**

FACULTY OF SPECIFIED EDUCATION, MINISTRY OF HIGHER EDUCATION, Mansoura, Egypt

1992-1993

**Higher Diploma in Art Education**

FACULTY OF EDUCATION, AIN SHAMS UNIVERSITY, Cairo, Egypt

1987-1992

**Bachelor in Applied Arts, Graphic Design**

FACULTY OF APPLIED ARTS, HELWAN UNIVERSITY, Cairo, Egypt

Professional Experience

FULL TIME WORK:

2019 –Now

**Full Professor - Graphic Design & Advertising**

UNIVERSITY OF BAHRAIN – COLLEGE OF ARTS – Kingdom of Bahrain

2008 –2018

**Associate Professor - Graphic Design & Advertising**

MINISTRY OF HIGHER EDUCATION COLLEGES OF APPLIED SCIENCE - Sultanate of Oman

2009 –2014

**Assistant Professor – Graphic Design & Publishing**

HELWAN UNIVERSITY FACULTY OF APPLIED ARTS **–** Egypt

2004 –2009

**PhD Researcher in Print & Color Management**

TECHNICAL UNIVERSITY OF CHEMNITZ PRINT & MEDIA INSTITUTE – Germany

2004 –2009

**Senior Graphic Designer**

AVI CENA DESIGN CO. – Iran

FREELANCE WORK:

1993 –2014

**Chairman & Art Director (Owner)**

CENTURY ADVERTISING GROUP **(**Graphic Design and Training Solutions) – Egypt

1993 – 1994

**Photography Instructional Designer**

AIN SHAMS UNIVERSITY - Faculty of Specific EducationCairo – Egypt

March 2008

**Visiting Professor – Printing Department**

UNIVERSITY OF CHEMICAL TECHNOLOGY AND METALLURGY - Bulgaria

Demonstrated Competencies/Skills

**TEACHING RELATED SKILLS:**

**Taught,**

Graphic Design

* Graphic Design Studies 1/2/3/4
* Computer for Design 1/2
* Design for Specialization
* Typography
* Art History

Print Making

* Lithography (Theoretical/Practical)
* Serigraphy (Theoretical/Practical)
* Relief Printing (Theoretical/Practical)

Color Theory

* Color Theory for Design
* Color Separation Technology

**Course Outline Designing:**

* Design full integrated Educational Course Outlines for undergraduate Design Program:
* Desktop Publishing Design
* Packaging Design
* Post Production Technology
* Color Theory in Art & Design

**Course Coordinating**

* Graphic Design
* Color Theory
* Computer Graphic

**Blended Learning**

* Plan, Design and implement the effective blended Course system/ Module for several training subjects to serve the training and learning projects in Multiple locations for Educational systems or for corporate training using the latest Learning and multimedia technologies include online Virtual- classroom, live chat, video conference, podcasts and Social Networks.

**Training & Support**

* Put in place a high quality Graphic system users training and support environment to streamlining the operation and increase productivity and efficiency of the Graphics Designer

**Community Service**

* Connecting Industry with academic project, through some scientific projects financially supported by the Council of Scientific Research or the Government.

**Design Training**

* Develop and maintain project management and planning methodology and standards include participation in application Training for professionals to achieve success and deliver quality systems on schedule.

**PROFESSIONAL RELATED SKILLS:**

**Graphic Design & Color Management**

Working as communications Media relations Management to Plan establish Identity, Produce, budget, strategically distribute, and Brand working with shareholders, PR, Marketing… etc.) For:

* Design, implement and manage the Official Web-Site using Web Application System WAS include: Company

profile/portfolio, projects, facilities, products, events, and social networks.

* Media, Marketing /Advertising Campaigns
* Pre - Press/ Printing Promotional Kit (Press - release, Flayer, Brochure, Poster, Magazine, and Newspaper, Poster, indoor & outdoor Ads… etc.).
* Plan and manage the events, conferences and exhibitions.
* Social Media Networks (Facebook, Twitter, YouTube, LinkedIn, Google+).
* Provide the Information with up-to-date, comprehensive and meaningful information, policies, facilities, services and activities as well as on matters of interest, and to promote a proper image of the media services.

**Graphic Design and Media**

Print Making

* Serigraphy
* Lithography

Printing Design

* Publication or Printing or Pre-Press design: (logo design, Advertising Design, Profile, Press-release, Flayer, Brochure, Poster, Magazines, Newspapers, indoor/outdoor design…etc.).

Packaging Design

* Die cut design, Branding, and Packaging Design

2D Animation

* 2D Animation

**Web Design**

* Plan, design, technical specification, budget, manage and select the best Internet Service Providers ISP for multi Websites host

**PROFESSIONAL USING SOFTWARE**

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| **e-LEARNING** | Learning Management Systems LMS / LCMS: LMS Commercial: SAP – Blackboard |
| **INTERACTIVE MULTIMEDIA** | Adobe Flash |
| **AUDIO / VIDEO EDITING:** | Adobe PremierAdobe Sound Booth |
| **GRAPHIC DESIGN** | Adobe IllustratorAdobe PhotoShopCorel Draw |
| **LAYOUT DESIGN** | Adobe InDesignQuark Express |
| **OFFICE SW** | WordExcelPower Point |
| **COLOR MANAGEMENT SYSTEM “CMS”** | X Rite Profile Maker Pro SystemColorTron SpectrophotometerColorShop |
| **WEB DESIGN and DEVELOPMENT** | Adobe DreamweaverHTML |
| **SOCIAL MEDIA** | FacebookYouTubeLinkedInGoogle+, etc. |
| **PROGRAMING** | Visual Basic.NET |
| **SECURITY DESIGN** | Guilloche Pattern GeneratorExcentro |
| **OPERATING SYSTEMS** | Windows, Macintosh  |

Publications/Seminars

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| **Year** | **Article/Conference** | **Institution** | **Title** |
| 201820172016201620152014 | International ConferenceInternational ConferenceInternational ConferenceInternational ConferenceInternational ConferenceArticle | 7th International conference of Arabic Language 2017, Dubai, UAE6th International conference of Arabic Language 2017, Dubai, UAEARCHDESIGN ’16, Istanbul, Turkey5th International conference of Arabic Language 2016, Dubai, UAEInternational conference of Algeria UniversityThe International Research Journal of Research and IT Management | **Study of using Arabic Typography in International Logos Design, Bilingualism Study****Studying of using Arabic Scripts in Bilingual Packaging Designs, with application on Arab Market** **Color harmony for the existing architectural urban Using color management systems****A Comparative Study between Arabic Keyboard Layout, in Win & Mac OS and its affection on Arabic Publications.****Relationship of self-esteem and psychological satisfaction color and technical aspects in the vicinity of the elderly (field research).****Education and Social Media** |
| 2014 | Symposium | Ibri Symposium in Innovation and Integration of Information 2014 | **The Influence of Color and Art Therapy on the Student’s Self-concept, Attention-seeking, and Happiness** |
| 2014 | InternationalConference | The 3rd International Conference of Behavior Sciences, Iran | **Determine the effectiveness of cognitive behavior therapy on Aging (CBT) to improve memory dysfunction in elderly patients with Parkinson's** |
| 2014 | Article | The International Research Journal of Research and IT Management | **Raise the Quality of Lithographic Printing, using Open Type Technology** |
| 2014 | Article | The International Research Journal of Research and IT Management | **Designing a specific Course to enhance Printing Quality of Graphics & Images in lithographic Printing** |
| 2014 | Symposium | Ibri Symposium in Innovation and Integration of Information 2014 | **Quality Control of Spot Color Reproduction with Digital Printing** |
| 2014 | Article | Journal of Sciences and Art | **Rules of color management process required for graphic designer in litho-offset printing** |
| 2014 | Article | Journal of Sciences and Art | **Quality Control and Color Management for Packaging, Multicolor Process Printing Methods** |
| 2013 | International Conference | Visiogame2013, Indonesia | **The Effect of Rendering Intents on Color Quality of Digital Printing** |
| 2013 | International Conference | International Color Association AIC2013-Newcastle, England | **Color Reproduction Accuracy in Digital Printing, at Higher Education Institutes in Oman** |
| 2008 | International Conference | High Education and Nations | **Improving Distance Learning in Graphic Design Curricula among nations** |
| 2007 | Article | Journal of Science an Art | **Studying of Agronomical factors in porous printing industry** |
| 2007 | International Conference | Romexpo 2007, Romania | **Establishing Instrumental Color Difference Tolerances Measurements for Printing Products** |
| 2006 | E-Book | Online | **Color Theory, and its Application in Graphic Arts** |
| 2006 | Article | Journal of Sciences and Art | **Digital Color Management Profiling Tools in case of Porous printing** |
| 2006 | International Conference | Cairo University | **Appropriating color harmony for the existing architectural urban Using Digital color management systems** |
| 2005 | International Conference | Helwan University  | **Designing e-Books in higher education, as a competitive to traditional printed Books** |
| 2003 | Article | TU-Chemnitz | **Calculating the Three-dimensional Color space** |
| 2002 | Seminar | TU-Chemnitz | **Specterphotometrical analysis to develop HKS Color Inks** |
| 2002 | Seminar | TU-Chemnitz | **Using Color Management Systems in DTP to achieve Color Matching** |

References

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| 1. Prof. Mamdouh Salman – Chair Associate Professor

Design Program Director, Ministry of Higher Education of Oman**Oman**+968 9245 9683mamdouh.niz@cas.edu.om  |
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| 1. Prof. Sherif Khashabah – Professor

Associate Professor at Royal University, Kingdom of Bahrain**Bahrain**+973 35699350arch\_eg@yahoo.com  |
| 1. Prof. Maryam Zokaei – Associate Professor

Graphic Communication Management, Faculty of Communication & Design**Canada**+1 (647) 879-6156maryammahmoud2003@gmail.com |
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