

Mustafa Yahya

PR & Advertising Researcher

- Address: Zuhur Al-'umara' Al-delingat, Behira, Egypt
- Mob: +2 011 272 355 62
- E-mail: mstfyhyhy834@gmail.com

Objective

Very Ambitious Fresh Graduate, Who Depends on Scientific Planning Before Implementation. Seeking a Job as a Teaching Assistant in Your University Because I am a Serious Researcher. I have a Passion for Proving New Results in My Deep Field.

General SKILLS

- Team work.
- Time Management.
- Leadership.
- Scheduling Tasks into Timetables.
- Make Decisions.
- Computer Skills.

Interests

- PR & ADS. Researches.
- Attendance of scientific researches discussions.
- Attendance of scientific conferences and seminars.

HOBBIES

- Reading
- Team sports

PROFESSIONAL EXPERIENCES

SOCIAL MEDIA TEAM MEMBER – Al-azhar E-learning Page

Cairo, Egypt.

Jan. 2019 – Nov. 2019

- Social Media Coordinator. June 2019 – Nov. 2019
- Content Creator. Jan.2019 – May 2019

DIRECT MARKETING SECTION – TABARK COMPANY

Behira, Egypt

Mar.2017 – Dec. 2018

- Branch Manager Assistant Sep. 2018 – Dec. 2018
- Sales Team Leader July. 2017 – July. 2018
- Sales Representative Mar. 2017 – June.2017

CUSTOMER SERVICE DEPARTMENT – DALTEX COMPANY

Behira, Egypt

Sep. 2015 – Dec. 2016

- Database Entry Mar. 2016 – Dec. 2016
- Customer Service Representative Sep. 2015 – Feb. 2016

EDUCATIONAL QUALIFICATIONS

• **PRE – MASTER IN P.R & ADVERTISING.**

Mass Communications and Press Faculty.

2019 – Present.

6th district, Nasr City, Cairo, Egypt.

Purpose: preparing to obtain master's degree.

• **BACHELOR'S DEGREE IN PR & ADVERTISING.**

Mass Communications and Press Faculty.

2016 – 2019.

6th ditrict, Nasr City, Cairo, Egypt.

Overall Grade: Excellent With Honors.

• **Zuhur Al'umara' Secondary School.**

Al-azhar Al-sharif.

2012 – 2014

Purpose: preparing to join with university.

GRADUATION PROJECT

Azhari Education

@educationazhari2019

2018 – 2019

A social marketing campaign to highlight the correct and positive image of Al-azhar education and correct the false image of its education through advertisements to achieve the campaign purposes.

Supervised By Both of: DR: Muhamed foad & Dr: Ramadan Ibrahim

Grade: Excellent

PERSONAL INFORMATION

- **Nationality:** Egyptian
- **Date of Birth:** 10/ 1/1996
- **Place of Birth:** Zuhur Al-'umara', Al-delingat, Behira, Egypt.
- **Marital Status:** Single.

CERTIFICATIONS

- **SIS:** Certificate from State Information Service in PR.
- **E-marketing Basics:** Certificate from Google Corp.
- **ICDL:** International Computer Driving License.
- **VJC:** Video Journalism Certification.

PRIZES & AWARDS

- The First Student is on Mass Communications and Press Faculty with an overall grade: Excellent with Honors. May. 2019
- Prize of the Best TV Program Idea from the First Distinguished Forum. Jan. 2019
- The Ideal Student for Mass Communications and Press Faculty for Year 2018. Oct. 2018
- Many Certificates of Appreciation are granted by My University and Civil Society Institution.

EXRRACURRICULAR ACTIVITIES

- **The Second Distinguished Forum at Youth and Sports Ministry.**
(A speaker with a motivational word) Oct. 2019
- **History with a Future Seminar.** (organizer) Mar.2019
- **Egyptian Youth Conference... Reality and Expected.**
(organizer) Nov.2018
- **Reception of New Students and Honoring Outstanding Students in Mass Communication and Press Faculty.** (A Speaker) Dec. 2018

TECHNICAL SKILLS

- MS Office: Excellent.
- Adobe Photoshop & Illustrator: Good.
- Adobe Premiere: good.

LANGUAGE SKILLS

- Arabic: Mother Tongue.
- English: Upper Intermediate Command (Writing and Speaking).

REFERENCES

Available upon request