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| **Dr. Mohamed Bashir Ahmed Mohamed Alabbadi**  **Ph.D - Media**  **CURRICULUM VITAE** |

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| **Dr. Mohamed Bashir Ahmed Mohamed Alabbadi.**  ***Contact Information:***  Phone: +971509902795  E-mail: [mabbadi1970@gmail.com](mailto:mabbadi1970@gmail.com)**‏**    ***Personal Details:***  Gender : male  Marital Status: Married  Nationality : Sudanese  ***Passport Details:***  Passport No. : P05165368  Place of issue : Omdurman/Sudan  Date of issue : 28/10/2018  Date of expiry : 27/10/2023  ***Permanent Address:***  Sharjah/Jamal Abdelnasir s.t  U.A.E  Phone:+971509902795    ***Qualifications:***  -Ph.D.in Media with excellent grades,research title: Professional Standards for the Television Identity Making,University of the Holly Qur’an.  -Master’sdegree in Media,Radio&Tv,with grades excellent,Omdurman Islamic University,research title:Application of professional standards in television news Direction.  -Bachelor,s of Radio&Tv,Fac of Media,Omdurman Islamic University. | | **PROFILE** |
| * 25 years of teaching experience in -Media subject majoring in radio and TV , involving a variety of TV program forms. * Familiar with high technologies in teaching Media using online teaching and virtual classes. * Delivering Distance Learning courses using Microsoft Teams. * Ability to learn new tasks quickly. * Analysing and solving problems, Initiate and implement changes. * Excellent team player, working with people from diverse backgrounds,   Strong work ethics.   * A proactive producer and director. * Sudan TV show and identity aspects department. * Directing radio and TV programs. * Producing programs. * Radio and TV production application. * Competent in planning and organizing various events engaged in TV production. * Master communication skills. * team leader of TV production with competence in performing tasks under stress to achieve the required assignments at exact time.  |  | | --- | | **Career Objective** |  * The most important objective of my career is to provide quality education to   the students for helping them do their responsibilities at the right time.   * Bring out the hidden talents of each and every learner. * Delivering Distance Learning courses using Microsoft Teams * Developing online assessment in Blackboard * Using responds lockdown browser and monitor for online assessment * Using Microsoft planner as a project management tool * Creating responsive content using Sway * Engaging students in distance learning * Developing adaptive learning content in blackboard * Using H5P to develop engaging and interactive content * Creating breakout groups in Microsoft Teams * Incorporating questions recorded Microsoft Teams classes using Microsoft Stream * Pre-recording classes in PowerPoint * How to use Microsoft Team to work from home * Academic advising through Microsoft Teams * Facilitate the necessary condition for the multi-faceted development of the   personality of the learners using diverse techniques, including collaborative. |
| **PROFESSIONAL EXPERIENCE** |
| * A proactive producer and director as well as professor with over 25 years’ experience involving a variety of TV program forms. As I assumed a number of administrative media offices, the most important ones are Sudan TV show and identity aspects department. This was followed by working as a lecturer with Sudanese universities, majoring in radio and TV courses such as: * \_ directing radio and TV programs * \_ producing programs * \_ radio and TV production application * Competent in planning and organizing various events engaged in TV production. Moreover, I master communication skills, making me eligible to work as a team leader of TV production with competence in performing tasks under stress to achieve the required assignments at exact time. * + 2013 up to date: lecturer – University of Holy Quran and Islamic Sciences, Faculty of Daawa and Media(Radio and TV department) * + 2011 up to date: Istabrag for advanced works * + 2007 - 2011 : Director- show and identity aspects department, Sudan TV * + 1995 – 2007 : producer and director- Sudan TV * + produced dozens of episodes for TV variety programs * + director and producer – dozens of programs and documentaries in the following countries : * ( Sudan, Egypt , Syria , Lebanon , Jordon ,United Arab Emirates ,Sweden ,Norway and Denmark). * The most important documentaries are summed up as follows: * 1 Scandinavia Muslims documentary filmed in Denmark ,Sweden and Norway * 2 Denmark lion documentary filmed in Denmark, Sweden and Norway * 3 Bright face documentaries (8 episodes ) filmed in Arab republic of Egypt, Denmark ,Sweden and Norway * 4 Tareeg Alarifeen documentary produced in Arab republic of Egypt * 5 Alshahba documentary filmed in Aleppo, Syria * 6 Six episodes of (Fatimid Cairo) documentaries filmed in Arab republic of Egypt * + produced a large group of both recorded and live talkshows ,the most important are: * 1 special talk show with the Eritrean president, Isaias Aforghi (Asmara, Eretria) * 2 special talk show with the former Lebanese prime minister Foad Alseniora (Beirut, Lebanon ) * 3 variety of talkshows with Sudanese political, cultural and academic figures * + produced TV educational and cultural episodes both in Sudan and abroad , the most important ones include: * 1 Thirty episodes of invocations titled (lush shadows) produced in the Arab republic of Egypt and presented by Egyptian actress ,Madiha Hamdi * 2 episodes of our civilization filmed in Denmark * + Sudan TV live ,national events such as : * 1 Sudan independence celebrations from the republican palace for several years * 2 inauguration of projects affiliated to Meroe dam * 3 Arab summit events held in Khartoum * 4 Afro Caribbean Pacific summit held in Khartoum |
| * **Training Cources:** | | |
|  | * + TV advertisement and program promotions, Arab centre for radio and TV training (Damascus, Syria) * + News management organized by BBC experts in association with Sudan TV * +directing news bulletins and live talkshows, Aljazeera TV channel (Doha, Qatar) * + TV directing and production organized by South African experts in association with Sudan TV | |
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| **Professional participation and activities** | | |
|  | * \_ participated in several scientific conferences regarding assessment of Sudanese universities curricula * \_ supervised and discussed many radio and TV graduation projects * University of the Holy Quran and Islamic sciences * \_ designed and accomplished a workshop on the screen aesthetics, Sudan TV (2008) * \_ prepared and presented an action paper on the news identity before a workshop concerning news development, Sudan TV (2000) * \_ participated in Sudan TV (1995- 2011) meetings aimed at performance development, including: * 1 Sudan TV identity project * 2development of Sudan TV news * 3 Sudan TV committee, broadcasters and program presenters’ costumes * 4 Sudan TV news and political affairs department * 5 Sudan TV national channel board. * \_ participated in several scientific conferences regarding assessment of Sudanese universities curricula * \_ supervised and discussed many radio and TV graduation projects * University of the Holy Quran and Islamic sciences * \_ designed and accomplished a workshop on the screen aesthetics, Sudan TV (2008) * \_ prepared and presented an action paper on the news identity before a workshop concerning news development, Sudan TV (2000) * \_ participated in Sudan TV (1995- 2011) meetings aimed at performance development, including: * 1 Sudan TV identity project. | |
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| **SKILLS** | * Arabic: Native, English: Excellent (reading, writing and conversation). * Computer skills of Windows XP, Win 7, Win 8, Internet. * \_ Familiarity to vision mixer * \_ Familiarity to live broadcasting and (OB\_Van) * \_ Command of TV editing both linear and nonlinear * \_ Command of TV shooting * \_ mastering work on camera control unit (CCU) * \_ Familiarity to TV content writing * \_ Journalistic writing * Microsoft Office (Word – Excel – PowerPoint). * Keep abreast of developments and technological advances in the communication field by reading current literature, and talking with colleagues. * Internally motivated to work under pressure, ability to make students aware of what is happening in the Mass Media industry nowadays. * Analyzing Data and forming Questionnaires. * Ability to build students’ knowledge in this area of specialization, however in the advanced courses such as International Communication, Advertising or Writing for Newspapers and Research Methods. | |

**Teaching Philosophy:**

Good teacher should be polite and able to establish respect in the class. He/Her should know how to bring out the best in students.

My teaching philosophy in the introductory courses such as Development Communication is to provide students with as much knowledge as possible about Communication. Students should know lots of concepts in Communication to build their knowledge in this area of specialization. However, in the advanced courses such as International Communication, Advertising or Writing for Newspapers and Research Methods, my philosophy is to make students think and analyses problems and find out solutions to these problems.

I try to make students aware about what is happening in the Mass Media industry nowadays. I usually teach using many examples from the real world setting. For example, when I’m teaching Writing for Newspapers mix, I usually bring real newspaper and explain how and why we are writing to Mass Media , in any way and any style, etc. In the topic of Mass Media, I show them an example of a questionnaire and explain to them how this questionnaire has been designed and provide a critical analysis of this questionnaire.