

Mohammad Faris

Aldkhoul

Digital Solutions
Specialist

Contact

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Skills

Corporate leadership



Very Good

Business start up



Excellent

Policy development



Good

Market strategies



Very Good

Business Development



Very Good

Strategic planning



Excellent

- High-achieving in digital solutions with extensive executive-level experience and proven vision to lead educational organizations to continuous growth.
- Dedicated in digital solutions professional with history of meeting company goals utilizing consistent and organized practices. Skilled in working under pressure and adapting to new situations and challenges to best enhance the organizational brand.
- Experienced trainer with over 10 years of experience in Digital applications and software. Excellent reputation for resolving problems and improving customer satisfaction.

Work History

2021-07 -

2023-07-

CEO

Zenobia International Academy, Istanbul

- Coached and guided senior managers to improve effectiveness and policy enforcement, resulting in improved employee job satisfaction and higher performance levels.
- Monitored use of best practices at levels and implemented corrective actions to bring employees into compliance.
- Improved business profits by 30% through strategic updates to processes, procedures and team makeup.
- Worked with department heads to stay current on needs and offer high-level support for day-to-day operations.
- Devised new promotional approaches to boost customer numbers and market penetration while enhancing engagement and driving growth.
- Built productive relationships with partners and competitors to support strategic business objectives.

2019-04 -

2021-06

Executive Director

Phoenician Team, Istanbul

- Drove strategic improvements to enhance operational and organizational efficiencies.
- Prioritized and allocated valuable resources to meet business targets.
- Devised new promotional approaches to boost

Software

Microsoft Office

Excellent

WordPress development

Very Good

AutoCAD

Good

Adobe Graphics "Photoshop & Illustrator "

Very Good

Motion Graphics

Good

Digital marketing: social media

Excellent

Digital Marketing: Google and SEO

Very Good

Languages

English

Very Good

Arabic

Excellent

Turkish

Good

customer numbers and market penetration while enhancing engagement and driving growth.

Executive Director

Iqdam Media, Istanbul

- Provided exceptional counseling, case management, education and job training to diverse client base.
- Drove strategic improvements to enhance operational and organizational efficiencies.
- Directed technological improvements, reducing waste and business bottlenecks.
- Interviewed, supervised and motivated 8 staff members to achieve optimal productivity.

Media Manager

White helmets, Gaziantep

- Supervised online and offline ad campaigns, reporting on results.
- Oversaw company media budget, increasing cost efficiency and sales.
- Authored fresh and engaging press releases and prepared complete press kits.

Media Manager

Saed Charitable Organization, Reyhanlı, Hatay

- Streamlined operational processes and workflow to increase efficiency of team performance and resource allocation.
- Supervised online and offline ad campaigns, reporting on results.
- Supported upcoming projects and promoted.

2018-01 -
2019-12

2016-10 -
2017-06

2015-08 -
2016-07

Education

2008-08 -
2012-06

Bachelor's: Civil Engineering

Alfurat University - Syria

- Professional development completed in Technologies and Engineering Programs.

Accomplishments

- Supervised team of 15 staff members.
- Achieved gaining market share by completing educational plans with accuracy and efficiency.

Affiliations

Istanbul Chamber of Commerce

Interests

Reading

Sports

Research writing Digital
content

