


Brief of Curriculum Vitae

Position Applied for :	Media Instructor
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Candidate's Information

Name :	Hanan Abdalla Mohamed Elsayed	<div style="text-align: center;">Candidate's Picture</div> 
Nationality (Present)	Egyptian	
Passport No./ UID	A15853884	
Date of Birth :	11\2\1972	
Contact Mobile No. :	0505353567	
Contact Email Address :	hanan431m@gmail.com	
Current Sponsor:	American University of RAK	
Portfolio:	https://media431.wordpress.com/samples/ https://media431.wordpress.com/video-portfolio http://aurak.ac.ae/files/aurak/Voice%20of%20AURAK%202019.pdf	

Brief about the Candidate

Believe in "EVERY TIME YOU CAN GIVE BETTER AND GET BETTER"

From here, I challenge myself to reach the best results of my work in order to satisfy my team goals.

A lecturer with over five years of experience at leading UAE academic institutions. Labs and Studio supervisor with 18 years of experience. Teaching students from various social and cultural backgrounds. I encourage creativity and exploration of each student. Possessing excellent administrative, verbal communication, and writing skills, along with useful and practical teaching methods that promote a stimulating learning environment.

I have Advance knowledge of both Final Cut 10, Ellis and Adobe Premiere Pro, Adobe Photoshop, Adobe Illustrator, Adobe After Effect, Adobe Bridge, Ado-be In design, Adobe Flash, QuarkXPress, social media design. Infographic, motion, Mac lab system maintaining laboratories and workshops...etc. My greatest achievement to date: I always come to work with a smile. Organizing a successful charity event. Mentoring a coworker or fellow student. Giving a great presentation at the class.

Educational Qualifications

Candidate has the following Certificate/s	Course Duration	Completion Date / Year	Major Subjects
Ph.D. candidate in Electronic Media, Cairo University "Emirati Youth Perceptions of the Social and Psychological Impact of Social Media"	4 years	Under process	Media
Master of Media and Communication, University Of Wollongong Title of MA Thesis: "Social Media Usage amongst Emirati Female Youths: Applying Uses and Gratification Approach"	2.5 years	22June, 2014	Media study
B.SC.IN Mass Communication, Cairo University	4 years	January 2009	Media Communication
B.SC. in Science Agriculture, High Agriculture Institute	4 years	September 1996	Nutrition Science Agriculture
Honorary Doctorate in Media, Arab Creators Foundation, Egypt		2018	Media
Developing Android Apps, One Million Arab Coders, Dubai	4 months	2018	Developing Android Apps
Diploma in Social Media Marketing, Show Academy, UK	4 months	May 2018	Social Media
Diploma in Photography, Show Academy, UK	4 months	May 2017	Photography
Advanced Diploma in Graphic Design, Show Academy, UK	4 months	April 2017	Graphic Design
Professional Diploma in Electronic Media, University of Sharjah, UAE	4 months	July 2015	Electronic Media
Professional Diploma of Graphic Design, Apple Care Institute, Egypt	4 months	Aug. 2014	Graphic Design

For Non-Native Speakers

IELTS Score (Academic / General)	Completion, Date / Year	Remark
TOEFL – Academic	2013	Score 85 – Level High

Experience Details

Years of Teaching Experience :				Years of Admin Experience:			
UAE	Abroad	Middle East	TOTAL	UAE	Abroad	Middle East	TOTAL

5	6 month		5.5	15		15
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Work Experience

Candidate has join the following Date / Year	Duties and Responsibilities	student's work sample
<p>American University of RAK:</p> <p>Instructor (2018 – present)</p>	<p>*Courses taught: Digital Media, Introduction to Communication, Reading Image and Film, Photography and Communication, Introduction to Mass Communication, New Media and Digital Culture, Media Writing, Interpersonal and group interaction, Layout & design, Desktop publishing, Film making.</p>	<p>Students films: https://youtu.be/2Pr9c0jss7w https://youtu.be/ICHrC2UJwXA https://youtu.be/0NDOeBfXnPk https://youtu.be/RfGLb-WJA_8 https://www.youtube.com/watch?v=ydISuuRNwcl https://www.youtube.com/watch?v=syvxHUKVEgl&t=3s https://youtu.be/Gfq_RSyr98Y https://youtu.be/prS9Upe3PUo https://youtu.be/csHntG2-fic https://youtu.be/Z157nh8LQQ https://youtu.be/k4SO-1CiOg4 Photography students work: Flickr website: https://www.flickr.com/photos/170094278@N03/albums WordPress website: https://comm2020.wordpress.com/documentary-2/ Digital Media students work: WordPress website: https://comm113studentproject.wordpress.com Voice of AURAK magazine: http://aurak.ac.ae/files/aurak/Voice%20of%20AURAK%202019.pdf</p>
<p>University of Sharjah: Mac labs supervisor (28/7/2001– 31/8/2018)</p>	<p>Supports faculty and students within the Applied Media program by giving core skills training to the students on the Graphic software, maintaining the Mac college's laboratories and teaching workshops. Design and create the artwork for the Arabic newspaper "ALEtisal" conference publications along with other materials such as brochures, newsletters, flyers, and posters.</p>	<p>Supervising students project UOS Student's work sample https://youtu.be/1sH4TrXbMCw https://youtu.be/XRLJM-pcReU https://youtu.be/0TiFXUSBqg0 https://youtu.be/z3BreYbHysI https://youtu.be/QEnClfba-R8</p> <p>Supervising Monthly Student Newspaper "ALEtisal" the Arabic version from 2005 to 2018 http://www.sharjah.ac.ae/en/Media/Publications/ALEtisal/Pages/default.aspx</p>
<p>East Carolina University (USA) Visiting Instructor Summer 2016 Exchange Program 27/5/2016 - 27/8/2016</p>	<p>*Teaching workshops: Photography, video editing, Layout, and design. UOS Student exchange program. Summer semester only</p>	<p>ECU Student's work sample https://youtu.be/tCGp5UpPfgk https://youtu.be/4U5ctpZQm58</p>
<p>Zayed University (DXB) Assistant Researcher (1/7/2016- 10/12/2016) Part-time</p>	<p>*Data entry, Data gathering, and data analysis</p>	
<p>Alfalah University (DXB) Academic Staff (11/1/2015 - 25/5/2016) Part-time</p>	<p>Courses taught: Multimedia</p>	<p>UOA Student's work sample https://youtu.be/IQMIntmMe8g https://youtu.be/pNm4_OLLP6A</p>
<p>Al Jazeera University (DXB) Instructor (1/9/2014 – 30/1/2017) Part-time</p>	<p>I teach six semesters each semester three courses *Courses taught: Digital Photography, Layout and design, Multimedia, Video editing, Media preparation, Electronic Journalism, Arab heritage.</p>	<p>UOJ Student's work sample https://youtu.be/taTbtKq2l0Q https://youtu.be/Ao2wRt5IA_8</p>
<p>Fortune Advertising (DXB) Head of the Art Department (2/8/1998 – 25/7/2001)</p>	<p>Creative leads at advertising and marketing companies, working with designers, artists, copywriters, sales teams and marketers to create a vision for products sold. Creative directors plan advertising, oversee the creative process and give guidance to the creative people that work under them.</p>	

Saatchi & Saatchi (DXB) Graphic Designer (25/8/1997 – 30/7/1998)	Working closely with the copywriter to generate creative ideas and concepts to fulfill the client's brief; Producing sketches or 'storyboards' (television) or 'roughs' or 'scamps' (print) to communicate ideas to the client;
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CONFERENCE

Candidate has the following Conference Certificate/s	Place Date / Year
Public Relations in the Arab world in the age of Globalization Current Realities and Future.	University of Sharjah, 4-5 May 2005
Online Journalism Conference in the Arab world Realities and challenges Satellite Television and National Identity	University of Sharjah, 11-12 Dec 2007
Arab Forum for Scientific Research and Sustainable Development (Social Changes & Social Media Usage Amongst Emirati Female)	IMC, 16 - 18 May 2015 - Dubai
International Conference on Communication, Media, Technology and Design ICCMTD	September 1996
International Conference on Mass Media Ethics and low in GCC country	University of Sharjah, 27-28 April 2016
Culture of Positive Thinking Conference	Dubai, 18-19 Oct 2016
4th Emirati German Congress	University of Sharjah, 6-8 Nov 2016
Media and Terrorism in UAE	Al Jazeera University, Dubai, April 2017
Third Arabic language (Teaching and learning Arabic language, looking towards the future: opportunities and challenges, under the slogan "In Arabic innovating")	Al Kasimya University, 31 January – 2 February 2018

PUBLISHED ARTICLES

Social Changes & Social Media Usage amongst Emirati Female (ICCMTD – 2015)

Online Journal of Communication and Media Technologies, Volume 5, Issue December 2015 - Special Issue, pp. 102-116

<https://www.ojcm.net/article/social-changes-amp-social-media-usage-amongst-emirati-female-5678>

MEMBERSHIP OF ASSOCIATIONS

*Professional membership of (TASET) association of Science, Education and Technology

REFERENCE

Name	E-mail
Dr. Alexandria Proff: +971506619424 Assistant Professor - Education, Humanities & social Sciences Department, American University of RAK	alexandria.proff@aurak.ac.ae
Dr. Kutbettin Kilic: +971543434040 Assistant Professor – Middle East Studies, Humanities & social Sciences Department, American University of RAK	kutsettinkilic@gmail.com kutbettin.kilic@aurak.ac.ae
Dr. Asmaa Awad: +971 55 240 8402 Assistant Director of Language Institute, Program Coordinator, University of Sharjah	aawad@sharjah.ac.ae
Dr. Fahed: 056-6788652 Assistant Professor, Mass Communication, American University of RAK At present: HTC of RAK	Fahed286@gmail.com
Najla Albania, MA: +971 50 737 1977 Team leader, University of Sharjah	jolly@sharjah.ac.ae
Dr. Suzana Dzamtoska-Zdravkovska: +97150-6309923 Associate Professor, Coordinator of Mass Communication, American University of RAK	suzana.zdravkovska@aurak.ac.ae
Dr. Mashhad Al Allaf: +971557642802 Associate Professor – Political Science, American University of RAK	dr.ma37@gmail.com mashhad.alallaf@aurak.ac.ae
Dr. Ibrahim El Hosni: +971 50-6126702 Former Director-Direct- College of Communication – UOS At present: College of Communication – Ajman University	irashed@gmail.com
Dr. El Said Bekeit: +971 50 2856889 Former Head of the Communication department, Sharjah University At present: Dean of the College of Communication – Zayed University	elsayedbekhit@yahoo.com

Statement of Personal Teaching Philosophy

My philosophy of teaching is to provide a classroom environment where students are encouraged to express their ideas and participate in their educational experience. Although I stress individual responsibility for learning in the class, I also provide explanation and guidance regarding the course materials and subject matter. I want my students to enjoy the inter-action in my classroom and to be challenged by the intellectual discussion of course material. At the end of each class that I teach, I would like to have my students remember the following about me as an instructor:

- She cared about me as a person and valued my contributions to class discussions.
- She created an environment in the classroom which inspired learning and I am encouraging individual responsibility for education.

The purpose of education is to motivate, empower, and prepare students for their future. It is a life-long preparation of making out one's contributions and capabilities and putting those skills to use.

I use these statements as the guide for my performance in the classroom and to define my teaching philosophy. In the remainder of this essay, I provide examples of how I apply these guides in my teaching.

Recognition of Individuality

The diverse backgrounds of my students enable them to bring to my classroom a variety of ideas relating to the class material. I want my students to feel that my classroom is a discussion room where they can share their ideas about the subject matter and contribute to the educational experience. On the first day of class, I ask each student about a piece of individual information. I use this information to learn about my students. Throughout the semester, I attempt to call on each student by name and to know a little about his or her background. When I know my students, they feel valued and enjoy the experience of participating in my class. I firmly believe that effective teaching involves a collaborative and synergistic relationship between the students and the instructor. I have high expectations for both myself and my students; they push me, and in turn, I push them, all in a mutually respectful manner.

Learning Environment

As an instructor, I have the responsibility to help my students learn how to learn. I hope to inspire my students with a desire to learn more on their own. I encourage students to take advantage of resources other than standard course materials and lectures. For example, I assign projects which require interaction with the World Wide Web, electronic media, and other Internet-related resources. By doing so, I hope to show my students the tremendous availability of resources to use in learning about almost any subject matter they are studying.

I expect students to take individual responsibility for their education by coming prepared to participate in class. To encourage student participation, I use active learning techniques to draw individuals into class discussions. During class meetings, I ask students questions and use their responses as a foundation for the concepts to be covered in the class period. Also, I attempt to redirect questions posed by students in the class to other students. By using active learning techniques, I hope to help my students understand they are responsible for their own education experience.

In my view, there is no one "best" way to teach. My philosophy fits well with my attributes, but I still have much to learn. While as I am deeply appreciative of the encouraging words, I have received from former students. I am constantly evolving as an instructor.

Hanan Elsayed