

Curriculum vitae



Name : BENBOUZIANE MOHAMMED

Date of Birth: November 24, 1982 Remchi- Tlemcen.

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Family situation: Married (3 child)

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Degrees:

- **Baccalaureate** in Management and Economics (2003).
- **Bachelor's Degree** in Management Sciences (2007).
 - Specialization: Marketing.
 - University: Abou Bekr Belkaid University, Tlemcen.
 - Thesis: Organizations and the Use of the electronic Information.
- **Magister's** in International Business Management (2010).
 - Specialization: International Marketing.
 - University: Abou Bekr Belkaid University, Tlemcen.
 - Thesis: Sports Marketing and Sponsorship in Algeria: Exploratory Study.
- **PhD** in International Marketing (2015).
 - University: Abou Bekr Belkaid University, Tlemcen.
 - Thesis: The Impact of Sustainable Tourism on the Tourist Attractiveness of destinations: Using a Discriminant Functions Model.
- **Associate professor (Habilitation)** in Management Sciences (2017).
- **Full Professor** (jully2022).

Research laboratory:

- **MECAS** (Management des Entreprises et du Capital Social) university of Tlemcen
- **LEREM (Laboratoire études et recherches en économie managériale)**, Higher School of Management of Tlemcen-Algeria.
- Associate researcher **CREAD**.

Organization Committee Member:

- 4th Reflection Day on Applied Mathematics in Economics and Decision Support, Higher School of Management of Tlemcen-Algeria (March 2019).
- 3rd Reflection Day on the Algerian Enterprises: Competitiveness and Vulnerability, Higher School of Management of Tlemcen-Algeria (December 2018).
- 2nd Reflection Day on Strategies and Entrepreneurship in the Agri-food Sector, Higher School of Management of Tlemcen-Algeria (March 2018).
- 1st Reflection Day on the Challenges and issues of Digital Technology for Algerian enterprises, Higher School of Management of Tlemcen-Algeria (December 2017).
- International Conference MOPGP 2015, University of Tlemcen.

- 13th Conference of MEEA 2014, Higher School of Management of Tlemcen-Algeria (ex-EPSECGT).
- International Conference on Entrepreneurship, Territorial and Rural Development ; University of Tlemcen. (December 2008).
- Doctoral Seminar: "Business Management" University of Tlemcen (December 2010)

Research Team Member:

- Study the Attitude of the Algerian enterprises towards the Circular Economy: Qualitative and Quantitative Study (**Project PRFU: F01L02EP130120220004**, since 2022, Project Lead).
- Modeling the Impact of Tourism on Economic Indicators: Quantitative and Qualitative Study (**Project PRFU: F01L02EP13012018003**, since 2018, Project Lead).
- Initiating and Enhancing Innovation within Algerian Firms (**Project CNEPRU: M02020120093**, 2013).
- Evaluating the Efficiency of Financing Algerian SMEs by Foreign Banks: A Study of French Banks (**Project PNR, 2012, 27/413/4921**).
- Water, Poverty, and Gender (**Project CNEPRU 2010**).

Professional Experience:

- Head of the Department of economics in the preparatory school for Economics, Commercial Sciences, and Management, Tlemcen (2014-2017).
- Former deputy director for pedagogy ; Higher School of Management of Tlemcen-Algeria. (from 2017 to 24/10/2023).
- Member of the National Pedagogical Committee for Schools (CPNE) from 2017 to date.

Scientific Contributions:

Communications :

- **Mahmodi Besma, Imane Boualamat, Mohammed Benbouziane**, A Systematic Review of the impact of Social CRM on Performance Outcomes in SMEs: Customer Loyalty and Co-Creation; The International Conference: “ Leadership and Creativity in Small and Medium Enterprises in Light of the Contemporary global Economic Transformations and Information and Communication Technology” 08-09/05/2023, Univ Algiers 3.
- **Mahmodi Besma, Mohammed Benbouziane, Imane Boualamat**; Explore The Impact Of CRM On Customer Loyalty In The Hospitality Industry: Systematic Review; International Conference on Empirical Economics and Social Sciences (ICEESS’23)- June 23-24th, 2023; university of Bandırma – Türkiye. https://iceess.com/wp-content/uploads/2024/01/ICEESS23_ABSTRACT_BOOK_FINAL.pdf
- **Mahmodi Besma, Mohammed Benbouziane, Imane Boualamat**; The Interplay Of Customer Commitment And Loyalty: A Conceptual Paper; International Conference on Empirical Economics and Social Sciences (ICEESS’23)- June 23-24th, 2023; university of Bandırma – Türkiye. https://iceess.com/wp-content/uploads/2024/01/ICEESS23_ABSTRACT_BOOK_FINAL.pdf
- **Ahmed Ben Chikh lehocine, Abdallah Mansouri, Mohammed Benbouziane**; The Resurgence of Social Banks after the World Financial Crisis of 2008; ICOAEF’20, VII International Conference on Applied Economics and Finance & EXTENDED WITH SOCIAL SCIENCES) August 21-22, 2020 / Izmir – TURKEY. https://www.icoaef.com/wp-content/uploads/2021/03/ICOAEF-2020-abstract-book-21_03_21.pdf
- **Benbouziane Mohammed, attouchi manel**, l’impact du tourisme sur la croissance économique en Algérie: étude économétrique, deuxième colloque national : vers un

- tourisme durable en Algérie, école supérieure de commerce, kolea Alger, 23/04/2022.
- **Tarik Saidi, Mohammed Benbouziane, Mohammed Abdelmalek**, the Influence of the Physical Environment on Loyalty during a Service Meeting: The Hospitality Industry Case, ICOAEF'18 IV. International Conference on Applied Economics and Finance & EXTENDED WITH SOCIAL SCIENCES) November 28-29-30, 2018 / Kuşadası – Turkey. <http://www.icoaef.com/wp-content/uploads/2018/08/%C3%B6zet-kitap%C3%A7%C4%B1%C4%9F%C4%B1-25-Aral%C4%B1k.pdf>
 - **Benbouziane Mohammed**, The Impact Of Sustainable Tourism And It Role To Enhancing The Satisfaction Of Tourists (Tlemcen Territory As A Case): By Using A Model Of Discriminants Functions, EL RUHA 5. INTERNATIONAL CONFERENCE ON SOCIAL SCIENCES October 03 –06, 2019 Tunis – Tunisia, https://www.elruha.org/files/ugd/614b1f_11a7093abcaf4ee0a39914d4f3eb6e12.pdf
 - **Mohammed Benbouziane, Tarik Saidi**, Tourism and migration: divergence in concepts and convergence in the economic impact, II. INTERNATIONAL MOBILITY, MIGRATION AND WELLBEING CONFERENCE & WORKSHOP, December 11-14 2019, Istanbul university, Turkey, <https://www.rentre.org/rentre-2019-2-1>
 - **Mohammed Benbouziane, zirigui amina, aliane abderani**, the role of tourism investement in achieving sustainable development in Algeria: a legal-economic approach , III. International Conference on Empirical Economics and Social Sciences (e-ICEESS'20) 12nd-13rd December, 2020- Turkey, https://iceess.com/wp-content/uploads/2020/12/DRAFT_ABSTRACT_BOOK.pdf
 - **Mohammed Benbouziane, Imane Boualamat, Tarik Saidi**; the Impact of Organizational Learning on Organizational Commitment in the Algerian Enterprises: By Using a Model of Discriminant Functions, III. International Conference on Empirical Economics and Social Sciences (e-ICEESS'20) 12nd-13rd December, 2020- Turkey, https://iceess.com/wp-content/uploads/2020/12/DRAFT_ABSTRACT_BOOK.pdf
 - **Mohammed Benbouziane, Mahmodi Besma, Imane Boualamat**, The Impact of Customer Relationship Management on Customer Loyalty: The Customer of Algeria Telecom Company as a Case, Online International Conference on Empirical Economics and Social Sciences (e-ICEESS'21)- July 3-4, 2021 / Bandirma – Turkey, https://iceess.com/wp-content/uploads/2021/07/e-ICEESS_Abstract_Proceedings.pdf
 - **Benkarouba Fatima Zohra& Benbouziane Mohammed**, Le rôle des technologies numériques issues de l'Industrie 4.0 dans la mise en oeuvre de l'économie circulaire et la réalisation de la durabilité, colloque international : « Transition numérique et avantage concurrentiel au cœur de l'économie : enjeux, impacts, perspective » université Ahmed Zabana, Relizane, Algérie le 27 Juin 2021.
 - **Benbouziane Mohammed et Saidi Tarek**, the impact of the variables satisfaction and lived experience on customer's loyalty in hotel services, Taras Shevchenko 4th international congress on social sciences, December 14/15/2019, izmir, turkey. https://www.researchgate.net/profile/Guerkan-Caliskan/publication/338139297_Yerel_Seyahat_Acentelerinin_Doga_Turizmi_Stratejileri_Kastamonu_Icin_Nitel_Bir_Arastirma/links/5e01b4c44585159aa495ba01/Yerel-Seyahat-Acentelerinin-Doga-Turizmi-Stratejileri-Kastamonu-Icin-Nitel-Bir-Arastirma.pdf
 - **Benbouziane Mohammed et Saidi Tarek**, E.S.M.T : l'E-Gouvernement atout de développement durable: lecture du rapport d'enquête des nations unies 2018. 1^{er} Workshop sur L'e-Gouvernement En Algerie: Exigences, Metiers Et Competences, le 1 Décembre 2019, à L'ENSM de Koléa

- **Benbouziane Mohamed**, The Behavior of the Algerian Tourist and Sustainable Tourism: exploratory study, Colloque national « les Tendances Modernes du Marketing », Labo MECAS. 2018/4/24, Univ Tlemcen.
- **Benbouziane Mohammed**, Sustainable Tourism and the Behavior of the Algerian Tourist: By using a Model of Discriminants Functions, **ASCENT 2016 International Conference, FTMS College, Malaysia. 24-26/11/2016.**
- ✓ **بن بوزيان محمد ، بن حبيب عبد الرزاق، السياحة المستدامة و المقاولاتية: الفرص و التحديات بالنسبة للشباب الجزائري،** مداخلة من الملتقى الدولي حول: الاقتصاد التضامني و المؤسسات المصغرة ... ،جامعة تازة- المغرب، 12-13 ديسمبر 2014.
- ✓ **بن بوزيان محمد ، بن حبيب عبد الرزاق، مليكي سمير السياحة المستدامة و المقاولاتية: الفرص و التحديات في الجزائري،** مداخلة من الملتقى الدولي الرابع للمنظمة الدولية للتسويق الإسلامي، 29-30 اسطنبول تركيا، 2013.
- ✓ **بن بوزيان محمد ، بن حبيب عبد الرزاق، السياحة المستدامة كأداة لتثمين الموارد الاقليمية،** مداخلة من الملتقى الدولي حول: تطوير السياحة و الفنادق في الوطن العربي ،جامعة الشرق الاوسط عمان الاردن ،6-8 سبتمبر 2012.
- ✓ **بن بوزيان محمد ، بن حبيب عبد الرزاق، السياحة المستدامة كأداة لخلق ديناميكية الاقاليم: مقارنة نظرية ،** مداخلة من الملتقى الدولي حول: نمو المؤسسات و الاقتصاديات بين تحقيق الاداء المالي و تحديات الاداء البيئي ،جامعة ورقلة الجزائر ،22-23 نوفمبر 2011.
- ✓ **بن بوزيان محمد ، بن حمو عصمت محمد، دراسة مكونات نموذج السياحة المستدامة: عن طريق مقارنة نظرية ،** مداخلة من اليوم الدراسي حول: سياسات بعت القطاع السياحي: ما هي الاستراتيجيات، جامعة مستغانم ،2 جويلية 2011.
- **journée d'étude sur : partenariat économique entre le secteur publique et privé en Algérie.** le 11 mars 2010, _présenté par : **benbouziane MOHAMED & soufi imane** , titre de l'intervention : « **le partenariat public privé : approche théorique** ».
- **séminaire doctorale : benbouziane MOHAMED, benhabib Abderrzak** Sponsoring : étude des concepts et les stratégies « Management des entreprises » jeudi **09 décembre 2010.**

Publication :

- **Imane Boualamat, Mahmodi Bisma, Mohammed Benbouziane**, Organizational Learning As A Determinant Of Organizational Affective Commitment: Evidence From Algerian Firms , Business Excellence and Management Journal, vol 13 issue 2/ juin 2023. <https://beman.ase.ro/no132/4.pdf>
- **Benkarouba Fatima Zohra & Benbouzian Mohammed;** Le Rôle Des Technologies Numériques Issues De L'industrie 4.0 Dans La Mise En œuvre De L'économie Circulaire Et La Réalisation De La Durabilité; Industrial Economics Review (KHAZZARTECH); Volume: 12 / N°: 02 (2022). <https://www.asjp.cerist.dz/en/downloadArticle/83/12/2/211506>
- **Benbouziane Mohammed**, comptabilité analytique: principes et applications, **Edition universitaires européennes, 2019. (livre)**
- **Benbouziane Mohammed, Saidi Tarik,** The universal impact of the health crises on the international tourism: the covid-19 pandemic as a case, Business Excellence and Management Journal, special issue1-2020. https://beman.ase.ro/special_issue_1/8.pdf.
- **Benbouziane Mohammed, Saidi Tarik, Chib Djazia;** The Influence of the Physical Environment on Loyalty during a Service Meeting Application to the Case of the Hotel Industry, Journal of Yaşar University, vol 14 march 2019. <https://dergipark.org.tr/tr/download/article-file/680682>.
- **Benbouziane Mohammed& Benhabib Abderrzak**, sustainable tourism and entrepreneurship: opportunities and challenges for young Algerians, **the**

International Journal Of Business & Management (ISSN 2321 -8916), *Vol 4 Issue 11*, November, 2016.

- **Metaiche M A& Benhabib A& Benbouziane M**, innovation and research policy analysis- evidence from Algeria, Publié dans les CAHIERS du MECAS, Université de Tlemcen N°9 Déc. 2013.
- **Benbouziane m., benhabib a., metaiche m a.**,« Tourisme Durable comme moteur de développement Local : Approche Théorique» les CAHIERS du MECAS, Université de Tlemcen N°8 Déc. 2012.
- **Benbouziane Mohamed, Soufi Imane Et Benhabib Abderrezak**, relation sponsoring et développement des nouveaux produit dans l'entreprise algérienne : étude exploratoire, **les cahiers MECAS « revue N°06 Décembre 2010 »**.

➤ تومي حميد , بن بوزيان محمد , بلهادي عفاف, أثر الاستثمار في رأس المال البشري على النمو الاقتصادي في الجزائر دراسة قياسية (1985-2016), مجلة الاصلاحات الاقتصادية و الاندماج في الاقتصاد العالمي, العدد 14 رقم 2, اكتوبر 2020. ص 198-210.

<https://www.asjp.cerist.dz/en/downArticle/211/14/2/128822>

➤ تومي حميد, بوسالم رفيقة, بن بوزيان محمد , محددات سرعة دوران النقود في الجزائر دراسة قياسية 1990 / 2017. دفاتر MECAS, العدد 16 رقم 1, جوان 2020, ص 309-319.

<https://www.asjp.cerist.dz/en/downArticle/174/16/1/118327>

➤ بن بوزيان محمد , بن حبيب عبد الرزاق, مليكي سمير السياحة المستدامة و المقاولاتية: الفرص و التحديات في الجزائر المجلة الدولية للتسويق الإسلامي, المجلد 3 العدد 3 أوت 2014.