

# FAYEZ TAHA SALHA



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## CREATIVE DIRECTOR

I have had a fulfilling career in media projects, and my area of specialization is art directing. I am passionate about sharing my experience. My ambition is to reach out to the world and find a suitable workplace where I can continue to improve my knowledge. I also aspire to lead my team to the highest level of success.

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## KEY COMPETENCIES

Creative thinking  
Writing content  
Screenwriting

Directing and filmmaking  
Photography and video  
Lighting techniques

Strategy plans  
Leadership skills  
Creativity and problem-solving

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## PROFESSIONAL EXPERIENCE

### Director of the Media Center

2017 – till date

#### The University College Of Applied Sciences "UCAS"

Leading the work team in the media center to develop the level of students and graduates in the college and providing several services, including training, production, and networking with relevant institutions, in addition to directing graduation celebrations in the college.

#### Accomplishments:

- Managing the media center and its work team for six consecutive years.
- Providing the annual training and production plan for the college's media center.
- Providing and supervising many training courses for students and graduates in all areas of media work
- Supervising all production artistic templates that we produce through students and trainees and publishing them on social media platforms
- Producing many television programs in different formats, as well as documentaries
- Providing media services to others and carrying out many media campaigns for institutions and companies
- Participating in the various technical committees in the college and supervising the evaluation of people and tools related to the college

### Graduation Ceremony Director

#### The University College Of Applied Sciences "UCAS"

2018– till date

Director of the celebrations and the live broadcast through the communication pages and the artistic supervision of all the celebrations, including the scenario of the ceremony and all the paragraphs

#### Accomplishments:

- Preparing the general budget for the concert directing committee, in addition to new ideas every year
- Writing the ceremony scenario, including technical paragraphs and various paragraphs, as directed by the senior college administration
- Supervising the production of artistic segments such as promotional videos, clips, and artistic interludes
- Artistic supervision and directing the ceremony by broadcasting it live on social media platforms during the celebrations, which may extend to five days
- Supervising the publication of all video materials and clips on the college's social media platforms and the media center

**Art Producer****LIBYA TV**

Technical producer for several programs and supervising the graphic department and broadcasters on the channel

**Accomplishments:**

- Member of the interview committee for new broadcasters
- Supervising the production of various media campaigns
- Technical producer of many television programs

**2013-2015****TV Director****HUDA TV**

Directing various television programs, direct talk, talk shows, competitions, direct programs and documentaries

**Accomplishments:**

- Recorded TV programmes
- Live TV programmes
- documentaries
- Trailers

**Art Producer****INTAJ MEDIA HOUSE****2010-2015**

General and technical supervision of all the company's outputs, including films, clips and promotions

**Accomplishments:**

- Trailers
- Promotional advertisements
- Clips
- Conferences
- TV episodes

**2011-2015****TV Director****Al-Aqsa TV Channel**

Television director of live and recorded programmes, newscasts and documentaries

**Accomplishments:**

- Live and recorded TV programmes
- Newscasts
- documentaries
- Clips

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## EDUCATION

**Master of Journalism and Media**

Islamic University of Gaza

I am still studying

**Bachelor of Information and Communication Technology.**

Misr University for Science and Technology

Graduated 2007

**General secondary school**

Khalil Al-Wazir Secondary School for Boys

Graduated 2003

## TECHNICAL PROGRAMS

- ADOBE PREMIER (EXCELLENT)
  - ADOBE AUDITION (EXCELLENT)
  - ADOBE PHOTOSHOP (VERY GOOD)
  - ADOBE ILLUSTRATOR (Good)
  - ADOBE AFTER EFFECTS (Good)
  - FINAL CUT PRO (Good)
  - WIECAST (VERY GOOD)
  - WORD - EXCEL - POWER POINT (VERY GOOD)
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## TECHNICAL EQUIPMENT AND TOOLS

- All photographic and television cameras
  - All TV studios and live broadcasts via communication platforms
  - RONIN RS3
  - DRONES
  - SLIDER
  - CRANE
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## SKILLS

- Filmmaking (excellent)
  - Photography (excellent)
  - Video shooting (excellent)
  - Screenwriting (very good)
  - Editing (excellent)
  - Design (very good)
  - Voiceover (good)
  - Television presentation (good)
  - Training
  - Content creation
  - Social media platform management
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I am proud to be part of your creative team, and this is the time when I put all my energy into creative and unique ideas, and I can unleash all my strength to a very advanced level to work with you. I have many skills that can prepare strategic plans to manage the team and produce all printed, audio, visual and electronic forms of art. This is among the work that I still do, and I consider myself creative, especially on social media platforms and the website.