

AMAR AMINU UMAR

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EDUCATION

UNIVERSITI SULTAN ZAINAL ABIDIN – BUSINESS & MANAGEMENT

2021

*Master of Science (M.Sc.) MANAGEMENT; Strategic Planning / Leadership / Organizational Performance – **RESEARCH***

UNIVERSITY OF MAIDUGURI – Faculty of Management Sciences July 2009

Bachelor of Science (B.Sc.), Public Administration.

NATIONAL INSTITUTE FOR CULTURAL ORIENTATION – Post Graduate Diploma in Cultural Administration 2014

APTECH WORLDWIDE – Information Technology NOV 2006

BAYERO UNIVERSITY / HUTSOFT NIGERIA LIMITED – FREE AND OPEN SOURCE SOFTWARE (FOSS) March 2009

SKILLS & LEADERSHIP

Strong communicator with analytical and quantitative mind-set, detail-oriented, ability to multitask and work under tight deadlines.

▪ **Technical:** SQL, SPREADSHEET, HTML, SPSS, SEM AMOS, STARTER, CRM, Advanced Excel, Advanced Google Analytics, Google Ads, Google Tag Manager, Google Cloud, Google Drive, Data Studio, MS Office Suite, MS Project. ▪ **Languages:**

Proficiency in **English, Hausa**

▪ **Interests:** Research, Project Management, Entrepreneurship, Innovative Technology, Sales Management, Digital Transformation, Digital Marketing, Big Data, Capital Market, Renewable Energy, Sports, Music, Automotive Industry, Computers, Smartphones, and Politics

▪ **Founding Member** – Aminu Umar Farm Garden.

RELEVANT WORK EXPERIENCE

Global wonks – Analyst ; (Market research) Providing clients & industry solutions through (reporting) detailed insight to make informed data- driven decisions - 2021.

University Sultan Zainal Abidin ; Researcher, Quantitative Method - Follows the research process, procedures and uses available scientific tools to solve research hypotheses, Collaborate and communicate with supervisor on progress of the project. Write and publish journal articles related to projects. 2021

National Institute for Cultural Orientation – Project management head: – Research, Strategic Planning, Data Analytics – Generate, Collect, Process, Store, Analyse, Visualize, Interpret & Store available Data. Identify the audience, enquire what they need to know and communicate effectively to complete the analysis project within the time frame. Present data to stakeholders and empower management to make informed data -driven decision- making. Nov 2010 – 2021.

Jamil Nigeria Limited – Dairy Production; Regional Sales Representative (North-West) – Collaborate and empower existing structures to generate more leads and revenue to significantly impact ROI. Executed a project on planting of high quality Jatropha seedlings for renewable energy on (1000) hectares, 1,111,000 seeds at the farm. 2008 -2010

PROJECT;

Strategic Planning and organizational performance in the public sector, the mediating effect of leadership - 2021

Project description

Management Research

PUBLICATION;

Strategic planning process and organizational performance in the Nigerian public sector. publication date Jul 1, 2020 publication description Human resource management academic research society publication description(www.hrmars.com)

REFEREES;

1 . Atiku Yusuf Kafur

Deputy Inspector General of Police, (Rtd.).

Nigeria Police Force.

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Study Group Director NIPS.

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3. Professor, Zainuddin Awang

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