

Curriculum Vitae

Personal Info

- **Name:** Hala Mohammed Elazab
- **Nationality:** Egyptian
- **Marital Status:** Married
- **Date of Birth:** 26th September, 1979
- **Mobile #:** +2 01111288164
- **Email Address:**
- **LinkedIn Profile:**

Summary

Hala Elazab is a professional etiquette expert, certified professional speaker and the founder of Square Training and Consultancy which is a premium etiquette and hospitality consulting firm.

Square Training & Consultancy provides business and social etiquette training for corporations, organizations and individuals who are interested in improving their business and social etiquette skills.

Workshops are fully customized for your needs, budget and requirements. She provides quality, etiquette training programs and seminars and has worked with a number of well-known organizations and corporations.

Her first-class knowledge of image and etiquette protocol ensures that her clients receive the highest level of education in these areas. She also offers specialized instruction via lectures, workshops and webinars in topics such as social, dining and business etiquette, as well as business entertaining.

Her ability to address the needs of her clients is highlighted by her passion, and commitment to elevating the lives of others.

Regarded as a foremost authority in business etiquette, Hala has been interviewed by and quoted in a variety of media outlets including Egyptian Channel 1 & 2, Cairo Channel, Arabian Family, Al Orouba, Nile Family, EgyTV and Delta Channel.

In addition to the above Hala wrote columns in well-known newspapers and magazines like: Al Gomhuria, Nesf Al Donia, Rasd El Watan, Al Ahram, Al Wafd, Akhbarak and Al Gomhuria Online.

Specialties

- Dining Etiquette
- Social and Corporate Etiquette
- Social Skills
- Body Language
- International Corporate Business Briefings
- Private Consulting
- Business Behavior
- Image Consulting

Certificates & Trainings

- Mini MBA in HRM
- Human Resources Planning
- Training & Development
- Performance Management
- Organizational Behavior
- Effective Communication Skills
- TOT
- International Computer Driving License
- Diploma in Etiquette and Image Consulting

Work Experience

- **Company:** Square Academy for Training & Consultancy.
- **Position:** Founder & CEO
- **Period:** 2017 till now

- **Position:** Freelancer Trainer – Public Speaking & Executive Speech Coach
- **Period:** 2012 till now
- **Responsibilities:** One to one coaching, Online Coaching, Executive Speech Coaching, Group Workshops and Corporate Trainings.