CV

-First name: Mohammed

-Surname; Alessa

-Scientific title: Asst. Professor (PhD)

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-Current position: A lecturer at Mustansiriyah University-College of Administration and Economics

Academic Experience

-A media instructor- Mustansiriyah University (specialization: Radio and TV journalism) for about (30) years of academic experience.

-Teaching at the Iraqi and Arab Universities.

-Participating in many national and international Conferences with various researchers that have been published in various journals

-Two published books concerning media and press media

-Being a member of examining committees for MA and PhD Examinations

-Being rewarded with a number of acknowledgements for participation in Society services

-The research entitled "the ethics of media work in Iraq after 2003" has been ranked as the best research in the International Conference of the media and Islamic Unions-leaders in 2009, and also the best media contexts in the work of war reporter in 2016.

-A lecturer at Libyan Al-Baheria from 1997 to 2003, Baghdad University-College of Media in 2004, Imam Alsadiq University- Dept. of Media from 2013 to 2015.

Previous occupations

-Vice-dean-College of Administration and Economics-Mustansiriyah University

**Questionnaire Form**

 Dear Sirs,

 The researcher intends to investigate "The role of Economic TV. Programs in Promoting the Concept of Financial Inclusion". This questionnaire form has been designed to make use of your wise view points and collect the necessary data. It is hoped that all the questions and items registered in this questionnaire will objectively, carefully and clearly be responded to. It is worth mentioning here that your responses have crucial importance for the researcher to reach scientific results that help in fulfilling the aims of the study.

 With Sincere Regards

 Researcher

Asst. Prof.Mohammed R. Alessa (PhD)

First: General Information:

1-Gender: Male ( ) Female ( )

2-Scientific level: MSc. ( ) PhD ( )

3-Specialization: General ( ) Exact ( )

4-Scientific Title ( )

Second: Economic TV. Programs "Shows":

1-Do you watch Economic TV. Programs? Always ( ), sometimes ( ), rarely ( )

2-Which channels do you prefer best to watch their Economic TV. Programs?

a- , b- , c-

3-How much is the level of watching these programs? Daily ( ), weekly ( ), monthly ( )

4-How much time do you spend watching these programs? Less than an hour ( ), an hour to two ( ), more than three hours ( )

5-Your favorite time of watching: morning ( ), midday ( ), night ( )

6-Does the information these programs introduce help the audience understand the Financial Inclusion? Always ( ), sometimes ( ), rarely ( )

7-Economic TV. Programs increase the trust in Banking Sector: Always ( ), sometimes ( ), rarely ( )

8-Economic TV. Programs help in identifying the suitable financial services for the audiences: Always ( ), sometimes ( ), rarely ( )

9-Ecoomic TV. Programs are a source of trust for you as far as the financial services the banks offer: Always ( ), sometimes ( ), rarely ( )

10-The information which these programs present is misleading: Always ( ), sometimes ( ), rarely ( )

Third: Financial Inclusion:

|  |  |  |  |
| --- | --- | --- | --- |
| **Disagree** | **Neutral** | **Agree** | **Items** |
|  |  |  | Financial inclusion via economic TV. programs helps in increasing economic growth and financial stability |
|  |  |  | Economic TV. programs contribute in developing financial institute and the variety of their financial products |
|  |  |  | Financial inclusion offers, through the economic TV. programs, cheaper financial products that take into account the audience's interest |
|  |  |  | Economic TV. programs focus on the economically weak social classes that could not get the official economic products  |
|  |  |  | Economic TV. programs contribute in raising the standard of living of the economically weak social classes via supporting the concept of Financial Inclusion |
|  |  |  | Economic TV. programs help in reducing the poverty averages and fulfilling economic growth for individuals and the country as well |
|  |  |  | Economic TV. programs provide the audience with all the necessary information of the financial inclusion |
|  |  |  | Economic TV. programs contribute in educating and increasing the financial awareness of the audience |
|  |  |  | Economic TV. programs contribute in making the accurate financial and productive decisions by the economically weak classes  |
|  |  |  | Economic TV. programs contribute in increasing the audience's awareness concerning the use of ATM  |
|  |  |  | Economic TV. programs contribute in increasing the banking density and expanding the banking branches-nets through promoting the concept of financial inclusion |