



Mahmoud Hassannen Ibrahim
7th Abo Daif Adam ST. Hadaiq El-Quba Cairo
Tel: - 02 24 65 29 80 ---- 0100 51 53 677
touristguide777@yahoo.com

Job Objective

- * Specializing in Egyptian tourism and archaeology Marketing.

Education

- * B.of Tourism & Hotel Management Guidance section, very good with the honor degree (the 3rd of the Graduate) 2004.
- * Master Degree from Tourism & Hotel Management Guidance section, excellent degree with a recommendation to be printed and distributed, 2016
- * PHD from Tourism & Hotel Management Guidance section, excellent degree with a recommendation to be printed and distributed, 2019.

Current Job

- From 19.02.12 till now at Ministry of Tourism as a tourism researcher

Previous Experience

- From 07.09.04 till 18.02.12 working in tourism private sector specialized in tourism Training Sales, Marketing, Contracting and Revenue.

Training Courses

- *Ticketing at Egypt Air during summer 2002.
- * Guidance at Egyptian Museum during summer 2003.
- * Front Office & Reservation at Hauza Beach hotel Level 1&2 for December 2004
- * Public Relations Skills & Hygiene Training at Magic Life Hotel SSH.
- *Hospitality Departmental Trainer at Magic Life SSH.
- * Customer Service Quality Standard Program.
- *Fire Alarm & First Aid Training at Magic Life SSH.
- * Tourism Revenue Training at RSH
- * Tourism Marketing & Sales Plan Course from Tourism Ministry
- * Etiquette arts and conferences organization Course from Tourism Ministry, 2013
- * Full German Course, from MODLI, 2013
- * ICDL Course from Central Agency for Public Mobilization and Statistics 2014.
- *Strategic and National Security Studies, National Defense College, Nasser Military Academy, May 2015.
- * Digital Marketing Awareness, Technical and Vocational Education and Training Sector from the United Nations Development program, Mar.2017.
- * Full English Conversation Course, AUC, Cairo, 2017.
- * Statistical Analysis Skills, Nadras.com, an Arab platform for e-training 2018.
- * Social Media Marketing, International Group for Human Development, February 2019.
- * Cyber Security program, awarded by Cisco Network Academy, 2020.
- * Insight into the Global Knowledge index: Information and Communication Technology Sector from the United Nations Development program, Nov.2020.
- *Insight into the Global Knowledge index: Technical and Vocational Education and Training Sector from the United Nations Development program, Nov.2020.
- *Navigation Tourism through Coronavirus : Destination Unknown!, from Arab Administrative Development Organization Specialized Organization Affiliated with the League of Arab States , Des.2020.
- *Risk and Crisis Management Training Course, Arab Tourism Organization, league of Arab States, Jul. 2020.
- * Innovation in government work, Ibtaker Organization, Mohamed Bin Rashid Center for Government Innovation, 2020.

- *Optimal Investment of resources to recover from Crises, Arab Tourism Organization, league of Arab States, Oct. 2020.
- *Tourism in Digital Age, African Organization for aviation .Culture. Tourism & Sustainable Development “AFROCAT”, Nov.2020.
- * Green Economy - Blue Economy, National Management Institute, January 2020.
- * Effective Leadership Skills, Rowad 2030 Project, Ministry of Planning and Economic Development.
- * Full General English, Amideast Cairo, Oct 2021.
- * Microsoft Office Specialist Certificate awarded by Cisco Network Academy, 2021.
- * EBI Financial literacy Program , by Eyouth and Egyptian Banking Institute, July 2021.
- * The digital transformation of Arab tourism: Towards a safe inter-Arab and international tourism from Arab Administrative Development Organization Specialized Organization affiliated with the League of Arab States, Apr.2021.
- * Fundamentals of Sustainable Development Program, National Institute for Governance and Sustainable Development, April 2021.
- * Governance Fundamentals Program, National Institute for Governance and Sustainable Development, April 2021.
- *Governmental Innovation, National Institute for Governance and Sustainable Development, Feb. 2021.
- *Self-promotion and personal finance, National Institute for Governance and Sustainable Development, February 2021.
- *Macroeconomics, National Institute for Governance and Sustainable Development, August 2021.
- *Financing for Sustainability, National Institute for Governance and Sustainable Development, August 2021.
- * CV Written Program, Eyouth, Oct.2021
- * Interviewing Skills Program, Eyouth, Oct.2021
- * Human Resources Management Program, Eyouth, Oct.2021
- * Youth and Strategic Thinking, Strategic Thinking Group Association, Ibn Haldun University, Oct.2021.

Conferences and scientific meetings

- * Scientific Research Conference, The 4th industrial Revolution, Suez Canal University, two academic papers published, April 2018.
- * Scientific Research Conference, the locomotive of tourism development in Egypt, Faculty of Tourism and Hotels, Suez Canal University, publishing academic research, 2018.
- *The 9th International Conference on Recent Trends in Social, Humanities and Linguistic Sciences, Sultan Zainal Abidin University, Malaysia, Nov.2021.
- * The 4th International Conference on Digital media and the massive awareness, Sultan Zainal Abidin University, Malaysia, Nov.2021.
- * The 4th International Conference on Digital Transformation and Artificial Intelligence, Sultan Zainal Abidin University, Malaysia, Nov.2021.
- * The 9th International Conference on Advanced Trends in Islamic Studies, Sultan Zainal Abidin University, Malaysia, Nov.2021.
- *The 7th International Conference of Manuscripts and Historical Documents, Sultan Zainal Abidin University, Malaysia, Nov.2021.
- * The 9th International Conference on Recent Trends in Sustainable Development, Sultan Zainal Abidin University, Malaysia, Nov.2021.
- * Leadership Conference: Collaboration is Key, by Black Young Professionals Network BYP, Oct. 2021.
- * Afro-Arab Conference on Digitization, Training and Technical Education in Africa and the Arab World, Falcon Institute for Studies, second session, October 2021.
- * Make Climate Action Everyone's Business Forum, hosted by International Chamber of Commerce, Nov.2021.
- * The power of Parallel Thinking, Eden-Restoring Life for Training and Constancy, Oct.2021.
- * Middle East Thought Leadership Forum, The Association of Arab Universities, Oct.2021.
- * Social Initiatives Forum, Heliopolis University for Sustainable Development, Nov.2021.
- * International Third Arab Forum, international Centre for the Study of the Preservation and Restoration of Cultural Property, Dubai, Nov.2021.
- * the International Scientific Forum, Turkey, Nov.2021.
- *Media and Local and International Crisis Management Conference, College of Mass Communication, University of Baghdad, Nov.2021.

Initiatives and Volunteering

- New Republic Youth Union Member.
- Awareness Leaders Ambassadors Initiative Member.
- The political and media rehabilitation program and strategic planning Member.
- National Youth Council Member.
- The Leaders Foundation for Administrative Sciences and Development Member.
- A trainer specialized in spreading tourism and archaeological awareness.
- A lecturer for free training courses for institutions, youth councils and television channels aimed at development and spreading community awareness.
- Minister of Tourism and Antiquities in the Shadow Cabinet .

Skills

* Computer skills

Excellent Knowledge in Microsoft office (Word -Power Point -Photo Shop-Windows), Internet & Outlook.

* Languages skills

Arabic	(Native language)
English	Excellent
German	Very Good
Russian	Fair

Personal Data

* Nationality	Egyptian
* Military status	Exempted
* Marital status	Married
* Date of birth	27.07.1983

References furnished upon request.