

# Nahla Mohamed Ahmed Hassan

Journalist & SEO Specialist



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New Maadi, Cairo



27 Years old

# **Education**

### Faculty of Mass Communication, Cairo University

 Bachelor's degree in Mass Communication, Journalism Department.

2019 - 2020

3.16 GPA

### **Cairo University**

 pre-master degree at the Faculty of Mass Communication.

2020 - 2021

 I am doing a master's degree in the history of Egyptian journalism by studying the biography of Dr. Doria Shafik.

### Languages

• Arabic: Mother tongue

• English: Very Good

# **Experiance**

### Survey researcher

2019

Egyptian Research Center "Baseera".

### **Administrative responsible**

2020

Administrative responsible for the life-saving team in Resala Society.

#### **Journalist**

2020 - 2021

Dar Al Hilal Foundation

#### **SEO** content writer

2022

Select House Company

### **SEO** specialist

2023

Arkan House Company

### **Interests & Hobbies**

- Reading & Writing
- Community Development
- Technology
- Photography
- History
- Dialogue and debates
- Gender issues
- travel

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## **Journalist & SEO Specialist**

### skills

- Design skills
- Photography and editing skills
- Computer and AI skills
- Skills in on-page and offpage SEO
- Writing content
- Scientific research skills
- Data analysis skills
- HR skills
- Linguistic correction
- Facilitation and training skills
- Leadership skills
- General information
- Regulatory skills
- Presentation skills
- Debate skills
- Communication skills
- Entrepreneurship skills

# **Articles**

- <u>من النيل إلى الفرات.. «علي</u> <u>الطائي» فنان تشكيلي عراقي</u> أحيا التراث بأساليب جديدة.
- "الطموح يصنع النجاح".. حكاية أول فريق كرة قدم لقصار القامة في مصر.
  - ليقوى البنيان.
- <u>رمضان 2022 حلبة سباق بين</u> <u>المطورين العقاريين على</u> <u>المبيعات</u>

### **MY PROJECT**

<u>aogā çóuō llmulcē</u>
<u>aceiē émcē</u>

### Certification

- IELTS
- ICDL
- TOEFL
- Basic SEO course on Edraak platform.
- advanced SEO course on easyT.online platform
- Human development "HD"
- Photography course
- Linguistic correction course
- Training of facilitators "TOF British council"
- TOF at Fadilia foundation
- Journal editing course
- Correspondent workshop
- Literary criticism workshop
- TV preparation workshop
- Radio preparation and presentation course
- African youth leadership development course

### **Activities**

- Debate Facilitator at the British council.
- Debater at young Mediterranean voices.
- Active Citizen at British Council.
- Member of the National Team of Dialogue Ambassadors.
- Volunteer at the Young Women's Christian Association.
- Training Facilitator at Omq.
- Member of the team of "Alabakera" Cairo university 2018.
- Writer at Molhem platform.
- Writer at Rageem platform.
- Volunteer at Fadilia foundation.
- Volunteer at Indonesian Cultural Center.
- Volunteer at Egyptian youth council.
- Member of the leadership Development camp Cairo university 2018.
- I participate as a volunteer on "Virtuous Alley" Project in April 2019 in Egypt.
- Volunteer at Alwan Foundation for Community Development.

### Social media accounts

- Facebook
- Instagram
- Linked In
- <u>Behance</u>
- <u>Reddit</u>Tumbler
- X.com

# Nahla Mohamed Ahmed Hassan

# **Journalist & SEO Specialist**

### Hello,

I am Nahla Elnaqa, I have several personalities through which I can introduce myself. However, according to your job requirements, I will integrate many of these personalities. I graduated from the Faculty of Mass-Communication at Cairo University, Journalism Department, in 2019, and I am currently doing a master's degree. My career in training and volunteering began in my first university years. I have acquired different skills during my travels and participation in various events.

I won't dwell on listing my skills and certificates extensively since my CV already contains sufficient details. Instead, I would like to express my desire for this job. When I saw the job announcement, I felt that it was the perfect position for someone like me. It brings together all aspects of my personality, which I usually use separately depending on the context. Here, I believe I can integrate these personalities effectively. Moreover, I have a significant amount of experience in both individual and team work, as well as team management.

Nahla Elnaqa