**Huda Ali Ahmad**

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**Career Objective:** To pursue a challenging and creative career utilizing my ten years of experience in consultancy, training and marketing, and public relationship fields. Looking for a dynamic position related to my field of education, experience and knowledge especially in Innovation and Entrepreneurship.

**EDUCATION**

**Master’s in Innovation and Entrepreneurship, University of Warwick, UK, 2016 – 2017**

**Key modules:** Business Model Generation, Leadership, Establishing a New Business, Financial Analysis and Control Systems, Management of Change, Sales and Sales Management, Innovation and Entrepreneurship.

**Elective Module:** Project Management , Strategic Management

**Project / Dissertation Title:** Developing a viable model for Implementing Networking Mechanism of Open Innovation in ICT Industry in Jordan

**Grade**: Merit

**Bachelor’s Degree in business administration, Applied Science University, Amman, 2001- 2005.**

**Graduation Project Title:** "Effect of Human Resources Information System on Employees Performance”

**Achievements:** Awards: Certification of Academic Excellence / Honoured List.

**Grade Average:** Excellent (81.4%)

**WORK EXPERIENCE**

**Freelance from 20015 till present.**

* Developing business plans for entrepreneurs in Jordan.
* Mentoring Projects for startups in Jordan.

**Administrative and Public Relationship officer, Prince Al Hussein Bin Abdullah II School of International Studies, University of Jordan, 2014-2015.**

* Organized lectures that hosted well-known scholars, high-level politicians and other exclusive speakers.
* Assisted organizing conferences entitled: 'Analyzing Security Complexes in a Changing Middle East: The Role of Non- Arab State Actors and Non- State Actors' Conference,
* Assisted in organizing conferences entitled:" Bringing People Back in Politics: The Role of Civil Society, Organizations and Political Parties in a Post- ‘Arab Spring’ Context Conference”,
* Sat up and planed several Faculty events and conferences.
* Coordinated requirements of the Faculty for Accreditation and Quality Assurance Center as quality liaison officer

**Training and Marketing Services Officer, Centre of Consultation and Training, University of Jordan, 2011-2014.**

* Conducted the Center marketing plan 2014-2015 and proposed several marketing opportunities to increase the center market share.
* Managing the Center Training Plan for 2014-2015.
* Coordinated requirements of the Center for Accreditation and Quality Assurance Centre (Quality liaison officer).
* Developed several advertising and promotional materials by working with different departments, centers and institutes inside and outside the University of Jordan.
* Co-ordinated training courses, served customers, and handled managerial and financial issues.

**Administrative Officer / Consultations and Studies Services, Centre of Consultations and Training University of Jordan, 2005-2010.**

* Managing projects in different areas for national and international organization such as UNDP, WHO, Ministries and others. The main roles are to follow up the execution of assigned consultation projects, studies and teams until accomplish the final report.
* Participated in the preparations of the quotations of consultation projects and studies.
* Participated in Organizing" The First Training Conference at university of Jordan in 2005.

**SKILLS**

* **Excellent in Time Management:** Able to break down projects tasks to achieve them in effective and professional way.
* **High Problem-Solving and Communication Skills:** Working in dynamic work place and with multidisciplinary teams subjected me to face different problems that needs address and argent dissensions in terms of responsibilities, deadlines and financial issues.
* **Creative:** Be able to tackle problems in different manner and in a creative way
* **Cooperative and Excellent Team Player:** Be able to work with teams with different spirits, skills, attitude as well as capabilities.
* **Charismatic:** Be able to affect others and affected by others
* **Excellent Learning Skills:** I believe in continuous learning as the only surviving skills in the professional life.

**LANGUAGES:**

* **Arabic:** Fluent in reading, writing, and speaking,
* **English:** Fluent in reading, writing, and speaking

**TRAINING**

* "**Certified Quality Manager**”, from 26/3-26/6/2012, Centre of Consultations and Training, University of Jordan and Jordan Society for Quality.
* "**Time Management**", from 24-28/2/2008, Outreach Consultation Unit, Uni. of Jordan.
* "**Human Resources Management**”, from 10/6-21/6/2007, Centre of Consultations and Training, University of Jordan.
* "**Problem Solving for Better Health**", from 11 -13 /5/2006, Centre for Educational Development, University of Jordan.
* "**Entrepreneurship Development Program**", from 19/3-17/4/2006, King Abdullah II Fund for Development.
* "**Total Leadership: Leadership, Teamwork & Self Discipline**", Global Distance Learning Campus (GDLC), (4/4/2005)

**INTERESTS**

I enjoy reading particularly Social Sciences and Self Development, political Sciences and economics and management. Also, I like to travel around the world discovering new places, cultures and meet new people. Otherwise, voluntary services are one of the most inspiring activities that I would join from time to time.

**REFERENCES AVAILABLE ON REQUEST**