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Dr. Mohamed T. A. Abdelmawgoud

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Personal Details:

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Education:

- PhD (2015), Hotel Management Department, Faculty of Tourism and Hotels, Helwan University, Cairo, Egypt. Dissertation titled: "Managing Time of Food and Beverage Services in Hospitality Enterprises".
- MSc (2011), Hotel Management Department, Faculty of Tourism and Hotels, Helwan University, Cairo, Egypt. Thesis titled: "The Impact of Prolonged Waiting Time of Food Service on Customers' Satisfaction".
- BSc (2006), Excellent with First Class Honors, Hotel Management Department, Faculty of Tourism and Hotels, Minia University, Egypt.

Experience in the Academia:

- Lecturer of Hotel Management (From 2019 to present), Hotel Management Department, Faculty of Tourism and Hotels, Beni Suez University, Egypt.

- Lecturer of Hotel Management (From 2015 to present), Hotel Management Department, Faculty of Tourism and Hotels, Minia University, Egypt.
- Assistant Lecturer of Hotel Management (2011), Hotel Management Department, Faculty of Tourism and Hotels, Minia University, Egypt.
- Demonstrator of Hotel Management (2007), Hotel Management Department, Faculty of Tourism and Hotels, Minia University, Egypt.

Managerial Positions:

- General supervisor of the Minia University Hotel, Minia University, Minia, Egypt (2020).
- Hybrid Education Coordinator, Hotel Management Department, Faculty of Tourism and Hotels, Minia University, Egypt (2020).
- Executive Director, Strategic Planning Unit, Faculty of Tourism and Hotels, Minia University, Egypt (2016 to present).
- Executive Director, Tourism and Hotels Center, Faculty of Tourism and Hotels, Minia University, Egypt (2018).
- Editorial Director of the Journal of Strategic Planning, Strategic Planning Center, Minia University, Minia, Egypt (2017).
- Executive Director, Measurement and Evaluation Unit, Faculty of Tourism and Hotels, Minia University, Egypt (2016).
- Executive Director, Quality Assurance Unit, Faculty of Tourism and Hotels, Minia University, Egypt (2015).
- Deputy Executive Director, Quality Assurance Unit, Faculty of Tourism and Hotels, Minia University, Egypt (2014).

Research Publications:

- Mohamed T. A. Abdelmawgoud, Wael Mohamed Abdelnaby, "What is the Level of Customers' Trust in the Safety of Food and Beverage Labels at Egyptian Hotels?", International Journal of Heritage, Tourism and Hospitality, Faculty of Tourism and Hotels, Fayoum University, Vol. 14, No. 1, June 2020.
- Mohamed T. A. Abdelmawgoud, "Meals Pricing Strategies in The Egyptian Hotels: An Analytical Study", Journal of the Faculty of Tourism and Hotels, University of Sadat City, Vol. 4, No. (1/2), June 2020.
- Mohamed T. A. Abdelmawgoud, "Determining the Level of Health Awareness among Hospitality Students: A Case Study of the Faculty of Tourism and Hotels at Minia University in Egypt", International

Journal of Heritage, Tourism and Hospitality, Fayoum University, Vol. 14, No. 1, June 2020.

- Mohamed T. A. Abdelmawgoud, "Determining Predictors of Nutritional Awareness among Students Using Logistic Regression: A Case Study of the Faculty of Tourism and Hotels at Minia University in Egypt", Journal of the faculty of Tourism and Hotels, Alexandria University, Vol. 17, No. 2, 2020.
- Mohamed T. A. Abdelmawgoud, Mohamed Ahmed Ali, & Mohamed Ahmed Adel Zaki, "The Implementation Level of Relationship Marketing Strategies in North Upper Egypt Hotels", Journal of the Faculty of Tourism and Hotels, University of Sadat City, Vol. 4, Issue (2/2), December 2020.
- Mohamed T. A. Abdelmawgoud, "Analyzing the Egyptian Hotel Capacity: An Exploratory Study ", International Journal of Tourism and Hospitality Management, Faculty of Tourism and Hotels, Luxor University, Vol. 2, No. 2, December 2019, pp.180-208.
- Mohamed T. A. Abdelmawgoud, " How Do the Customers Rate the Hotels on Review Sites: Evidence from Hurghada Hotels in Egypt?", International Journal of Tourism and Hospitality Management, Faculty of Tourism and Hotels, Luxor University, Vol. 2, No. 2, December 2019, pp.209-238.
- Mohamed T. A. Abdelmawgoud, Mohamed Ahmed Ali, Noha Fawzy Sayed "Measuring the Effectiveness of Online Advertising in Five Star Hotels in Egypt", Minia Journal of Tourism and Hospitality Research, Faculty of Tourism and Hotels, Minia University, Vol. (2), No. (2/2), December 2018, pp.50-79.
- Mohamed T. A. Abdelmawgoud, (2016) "Waiting Time Management: An Analytic Approach", Lambert Academic Publishing, Germany.
- Mohamed T. A. Abdelmawgoud, " A proposed operational plan for the development of medical tourism using springs resources in Egypt: a case study of Oyoun Moussa area", Tourism Research Journal, Ministry of Tourism, Egypt, October 2016 (In Arabic.)
- Mohamed T. A. Abdelmawgoud, "How to address the problem of delay in obtaining tourist services", Tourism Research Journal, Ministry of Tourism, Egypt, December 2015 (In Arabic.)
- Mohamed Hany BE Moussa, Mohamed Taha Ahmed Abdelmawgoud, and Ahmed Nour El Din Elias (2015) "Measuring Service Time Characteristics in Fast Food Restaurants in Cairo: A Case Study", Tourism Today, No. 15, Autumn 2015, pp. 90-104.

Dissertation and Thesis Supervision:

- PhD, "The Impact of Strategic Intelligence on Employee Performance: A Case Study of Chain Hotels in Egypt", Hotel Management Department, Faculty of Tourism and Hotels, Minia University.
- MSc, "Role of the Relationship Marketing in the Management of the Independent Hotels Images", Hotel Management Department, Faculty of Tourism and Hotels, Minia University.
- MSc, "Evaluating the Level of Nutrition Awareness of Hospitals' Staff: A Comparative Study between Private and Governmental Hospitals", Hotel Management Department, Faculty of Tourism and Hotels, Minia University.
- MSc, "Study of the Effectiveness of Electronic Advertising as a Marketing Tool in Five-Star Hotels.", Hotel Management Department, Faculty of Tourism and Hotels, Minia University.

Awards:

- A prize from the Egyptian Ministry of Tourism in the research competition for a study entitled " A proposed operational plan for the development of medical tourism using springs resources in Egypt: a case study of Oyoun Moussa area ", (In Arabic), October 2016.
- A prize from the Egyptian Ministry of Tourism in the research competition for a study entitled " How to address the problem of delay in obtaining tourist services", (In Arabic), December 2015.