



## Muhammad Ziad Al Ori

20/08/1993 – Ramallah

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**Summary:** Strategic Management and Marketing, **9 years** of experience in Video Production, Multimedia & Digital Marketing, Ads, skilled and Experienced in Brand building.

- **Masters In strategic management & Leadership.** 2019 – 2021  
Ramallah, Palestine (QOU)
  
- **Bachelor in Business Administration.** 2012 – 2016  
specialization in Health Administration - Ramallah, Palestine (QOU).
  - **Video & Multimedia Production:**
    - Art Director
    - Video Editing
    - Design
    - Video & Photography
    - Content creation
    - Motion Graphic
  - **Digital Marketing:**
    - Social Media Network  
(Snapchat, Instagram, Facebook, LinkedIn, Twitter, YouTube, Toktok, Google Ads).
  - **Advertising:**
    - Specialized in Creating advertisements, steering, generating ideas, writing and evaluating reports & Managing campaigns.
  - **Branding:**
    - Brand building and visual identity impression concept loyalty and values.

## Previous Work Experience:

- **Watan Media Network Tv** – Ramallah, **Client Manager** . 2021
  - \* Management
  - \* Coordinate
  - \* Marketing
  - \* Production Management
- **Trainer** – Palestine
  - Digital Marketing and Startups Marketing –**injaz Palestine** – (2020)
  - Content Marketing & Design for Social Media – **Visual Arts Forum** (2021)
  - Design for Photoshop - **Arab European Foundation AEF** (2020-2021)
  - Video editing - **Arab European Foundation AEF** (2020-2021)
  - Video Production and Photography **Al-Manar Academy** Ramallah, Palestine (2016)
- **Palestinian Vision Organization** – Bethlehem, Palestine. **Senior Video Editor** (2020 – 2020). “Covid19 Time”
 

Work as Senior Video Editor in PalVision office- Bethlehem branch

  - \* Art Director.
  - \* Motion graphics.
  - \* Design & Graphic Design \* Video editing
  - \* Training plans and programs for the trainees.
- **Chameleon Solutions** – (2018 – 2019) - Ramallah, Palestine.
 

**Production Manager.**

Work as Digital Marketing & Business Solutions in Palestine.

  - \* I work as Development The Media.
  - \* Art Director & Motion graphics.
  - \* Design and Production Department.
  - \* Social Media Marketing Strategy Video & Photo Industry.

**Wirez** (2017 –2018) - Ramallah, Palestine.

Production Manager (2017 –2018)

Connects talented video storytellers with media broadcasters and publishers. Wirez is an easy alternative solution for media publishers to discover and purchase interesting, ready-to-publish stories from the Middle East or to hire top video journalists and crews in order to bring stories to life.

- **Al-Huda Group** - Sales Director (2015 – 2017)

Lazmak Stores, Al-Tira Branch Al-Huda Group Ramallah, Palestine

**Particle (Startup)** – Palestine

- **Freelancer** (2011- Present)

Video Production & Social Media Marketing Multimedia & VFX -Design - Motion Graphic Video Editing.

### **Training and Workshops:**

- **Digital Marketing**

Google Online course. 2018

- **How build startup - Y combinator**

Paltel Foundation - Jawwal Center 2017

- **Ministry of Health Training**

405 creditable hours Accounting Department Palestinian Health Complex Ramallah, Palestine. 2014

- **Tamayaz Group Member**

Youth Development Sharik Youth Forum West Bank, Palestine. 2015

- **How to Start a Startup**

<http://www.ycombinator.com> Paltel Group Foundation. Ramallah, Palestine.

- **Leadership through Performing Course**  
25 creditable hours IREX Organization Ramallah, Palestine.
  
- **Executive Communication Skills** Course Reach for Telecommunication Services Ramallah, Palestine.
  
- **Project Planning Course**  
Injaz Palestine Organization Ramallah, Palestine.
  
- **Brand Management Strategies- Social Media Course**  
Paltel Business Center. Ramallah, Palestine.
  
- **Script Writing Course- Animation Videos Production**  
Leaders Organization Ramallah, Palestine.
  
- **Sustainable Development Course**  
Professor Alexander Schieer Ramallah, Palestine.

### **Skills:**

- professional training
- Time Management Skills.
- Teamwork.
- Adobe Programs Skills.
- Microsoft Office.
- Driving License.

**Thank You**