

Surname: BOUDJENANA first name: FOUAD Date and place of Birth: 02/01/1981 Oued Endja Algeria Nationality: Algerian Address: Ahmed Rachedi, province of Mila - Algeria TEL:+ 213(0)659485200 , +213(0)655368835 E-mail :Fouad\_market@yahoo.fr EDUCATION:

- Doctoral student, fifth year in management sciences, 2018, University of Algeria 3, Algeria.
- Magister degree in Management sciences, marketing speciality, 2010, University of Ouargla, Algeria.
- Bachelor degree in Economic sciences, (Economic and management of Enterprise)2003
  University of Constantine, Algeria.
- Baccalaureate of Nature and Life Sciences, 1999, Algeria.

## Work experience:

- Assistant lecturer Class "A" at the university center of Abdelhafid Boussouf Mila- Algeria (from2015 until the current day).
- Member of the Council of Directors of the Institute of Economic and Commercial Sciences and Management Sciences. of Abdelhafid Boussouf university center - Mila - Algeria.( from 2016 until the current day).
- Assistant lecturer tutor in the university center of Abdelhafid Boussouf Mila -Algeria (2016 until the current day)

- Member of the disciplinary council of the Department of Management Sciences of Abdelhafid Boussouf university, Algeria. (2014 until the current day).
- Member of the disciplinary council of the Institute of Economic and Commercial Sciences and Management Sciences of Abdelhafid Boussouf university, Algeria. (from 2014 until 2017)
- Assistant lecturer Class "B" at the university center of Abdelhafid Boussouf Mila- Algeria (from2010 until 2015).
- manager staff in Algerian Water company .2005 Mila Algeria.

## **Research**:

## 1) Published Articles:

-The Role and Importance of the Marketing Communication Strategy in Supporting and Distinguishing Economic Service enterprises, Journal of Economic Development Studies, Faculty of Economic and Commercial Sciences and Management Sciences, Ammar Thaliji University, Laghouat, Algeria, March 2018.

# 2) Communications:

-Local Economic Development and Mechanisms of Achievement, Proceedings of the Second National Forum on: Local Development in Algeria, Abdelhafid Boussouf University Center, Mila, Algeria, 19-20 October 2015.

-The internal obstacles to the application of electronic banking in public commercial banks in Algeria - Case study of the commercial banking agency BADR Mila, the 8th National Forum on: Mechanisms of activating modern means of payment in the Algerian financial and banking system, Bouira University, 13-14 March 2017.

-Methodological steps for the preparation and success of the statistical study using the statistical program spss. Study day: Modern methodological methods in the preparation of scientific research and studies, Abdelhafid Boussouf University Center, Mila, Algeria , 06/12/2016.

-Policy for Supporting Innovative Entrepreneurship in Algeria - An Analytical Study, The First International Forum on Sustainable Entrepreneurship, Abdelhafid Boussouf University Center, Mila, 18-19 April 2017. -Statistical Analysis of Quantitative Data in Economic Research and Studies, The Study Day: Quantitative Methods and Their Role in Analyzing Data on Economic Phenomena, Bouira University, 20 May 2017.

-E-Commerce in Algeria: Diagnosis of Reality and Challenges of the Future, Third National Forum on Consumer and the Digital Economy - The Need for Transition and Challenges of Protection, Abdelhafid Boussouf University Center -Mila, 23-24 April 2018.

-Professions of the university professor and methods of development, the school day on: ways to improve the teaching performance of the university professor, Abdelhafid Boussouf University Center, Mila, Algeria, 13 February 2018.

-The Private Sector as a Strategic Sector for Sustainable Financing for Development in Algeria, International Forum on: New Mechanisms for Financing Economic Development, Mohammed Seddik Ben Yahia University, Jijel, 25-26 April, 2018.

### 3) **Teaching and Supervision**:

Supervision of many graduation thesis Bachelor's (more than 20), and Master (more than 05); And Teaching many courses : Public finance; Management of the Enterprise; The economy of the Enterprise; International finance; marketing.

#### Languages and Skills:

- Arabic: Mother (First) language.
- English: Spoken and written.
- French: Spoken and written.
- Know and Control lots of tools and computer programs ("computer knowledge")