

# Malek Almsaddi

Doha, Qatar

malek@kulassa.com

66555244

[linkedin.com/in/malekalmsaddi](https://www.linkedin.com/in/malekalmsaddi)

## Summary

With over 16 years of experience in various sectors of business, I am a DeFi and Business expert with diverse leadership roles. As the Founder of INVTRON DAO, I lead a decentralized finance organization that democratizes access to financial services and opportunities, leveraging my credentials as a Certified Blockchain Professional and the author of DeFi: The People's Money, a book that explores the potential and challenges of the DeFi sector.

I am also the CEO at Kulassa, a company that specializes in customizable digital marketing services. At Kulassa, I oversee business planning, operations management, and client relations, utilizing my skills in negotiation, budgeting, and team building. Additionally, I am a seasonal angel investor, supporting promising startups and innovative ventures, especially those within the technology and digital marketing fields. My passion lies in fostering growth within the entrepreneurial ecosystem and sharing my knowledge and expertise with the next generation of entrepreneurs.

## Experience



### Founder

INVTRON DAO

Jul 2018 - Present (5 years 9 months)



### Chief Executive Officer

Kulassa

Jun 2022 - Present (1 year 10 months)



### Executive Manager / Partner

Wowzer Trading & Contracting

Aug 2022 - Present (1 year 8 months)

### Managing Partner

Sana Dar Marble

Jan 2020 - Present (4 years 3 months)



### Partner

ChromaMe Air & Surface Nano Tech

Nov 2022 - Apr 2023 (6 months)

Sold my share



### Regional Manager ME

Trust Marmoles

Feb 2021 - Aug 2022 (1 year 7 months)

### **Managing Partner**

Decorator Qatar

Jan 2013 - Jun 2018 (5 years 6 months)

### **Factory Manager**

Finar Qatar

Apr 2008 - Oct 2012 (4 years 7 months)

Factory Manager

### **Salesman**

Safia Ceramics & Marble

Nov 2006 - Mar 2008 (1 year 5 months)

### **Administrative Assistant**

MEMAC (GANAMA)

Feb 2005 - Dec 2005 (11 months)

## **Education**



### **Damascus University**

Bachelor of Business Administration (B.B.A.), Business Administration and Management, General

2002 - 2006

## **Licenses & Certifications**

### **EC-Council Certified Blockchain Professional - EC-Council**

Issued May 2018 - Expires May 2021

ECC48405969270



**Building an Ethereum Blockchain App: 1 Introduction to Blockchain - LinkedIn**



**Building an Ethereum Blockchain App: 2 Introduction to Ethereum - LinkedIn**

## **Skills**

Social Media Marketing • Recruiting • Negotiation • New Business Development • Business Strategy • Sales Management • Strategic Planning • Construction • Purchasing • Marketing Strategy