



## EYAD KANTAKJI

Nationality: Syrian

Address: Iraq - Duhok - Barzan Street

Mobile: +9647500620342

Email: [eyad.kantakji@gmail.com](mailto:eyad.kantakji@gmail.com)

### SUMMARY:

- eMarketing manager since 2016, has served clients in marketing, e-commerce, e-learning.
- Skilled in web technologies, has bachelor in economics and master in MBA "LMS Management".
- Working passionately to make a difference in life through multiple initiatives in Marketing and e-learning sectors.
- Writing some articles on digital marketing and e-learning.
- Design a number of sites since 2015, content manager since 2012.
- I trained on Business Development in Dr. Samer Kantakji Center from 2013 until Aug - 2018.

### EDUCATION:

- Master of Business Administration (MBA) in KIE University.
- Bachelor of Finance and banks from economic college in HAMA University.

### EXPERIENCE:

- I worked as Account Manager at Al-Muhanad Company since Mar-2019 until Jul-2020.
- I worked as a Web Designer at NetSoft Company since Oct-2018 until Mar-2019.
  - Web designer
  - Marketing advisor
  - Graphic designer
- I worked as an IT Support at [KIE University](#) since Jan-2017 until Aug-2019.
  - Web Designer
  - eMarketing Specialist

- Content Manager
- Plugin Manager
- Pages Creator
- Editor some PHP, CSS and HTML codes
- Images Designer
- I worked as a LMS Manager at [KIE University](#) since Jan-2017 until Aug-2019.
  - LMS Manager
  - Courses Creator
  - Accounts Creator
  - Plugin Manager
- I worked as a Content manager at [Islamic Business Research Center](#) Since Feb-2012 until Sep-2019.
  - Web Designer
  - Content Manager
  - Plugin Manager
  - Pages Creator
  - Images Designer
- I worked as a Content manager & News Supervisor at [the Global Islamic Economics Magazine \(GIEM\)](#) since Feb-2013 until Sep-2019.
  - Web Designer
  - eMarketing Specialist
  - Content Manager
  - Plugin Manager
  - Pages Creator
  - Editor some PHP, CSS and HTML codes
  - Images Designer
- I work as a teacher for Math & Quantities Research Operations in [KIE University](#) from Jan - 2017 until Now.
- I worked as an IT Teacher in AlKhuwarzmi Center form Feb -2014 until Aug - 2018.
  - HTML
  - CSS
  - Computer repair
  - ICDL
- I worked as a Computer & Laptop Repairman in AlKhuwarzmi Center from 2011 until Aug - 2018.
- I worked as a Supervisor in the UNDP Organization since 10-Feb-2017 until 10-Jun-2017.
  - Communication
  - Times coordinator
  -

- I worked as a Website Designer & Content manager at [AREES University](#) since Nov-2012 until Dec - 2016.
  - Content Manager
  - Plugin Manager
  - Pages Creator
  - Images Designer
- I worked as a LMS Manager at [AREES University](#) since Nov-2012 until Dec - 2016.
  - LMS Manager
  - Courses Creator
  - Accounts Creator
  - Plugin Manager
- I designed a number of the site.

## PROFESSIONAL SKILLS:

- MANAGE MARKETING CAMPAIGNS
- INSTAGRAM ADS MANAGER
- CREATE e-MARKETING PLAN
- FACEBOOK ADS MANAGER
- HOSTING MANAGER
- SOME OF CLOUD STORAGE PLATFORM
- WRITING BUSINESS LETTERS
- PROGRAMING LANGUAGE:
  - HTML / CSS
  - JAVASCRIPT
  - PHP
  - SQL
- WEBSITE SOFTWARE:
  - JOOMLA
  - WORDPRESS
  - UMBRACO
- LMS SOFTWARE:
  - MOODLE
- CODE EDITOR:
  - ADOBE DREAMWEAVER
  - MS FRONTPAGE
  - ATOM
  - NOTEPAD++

- DESIGN SOFTWARE:
  - ADOBE PHOTOSHOP
  - MICROSOFT OFFICE:
    - WORD
    - EXCEL
    - ACCESS
    - PUBLISHER
    - POWERPOINT
    - OUTLOOK
- SLACK
- TRELLO
- WRITE SEO CONTENT
- e-MARKETING TOOLS
- SEO TOOLS
- WORK REMOTELY
- ACCOUNTING by Al-Ameen, Al-Edari and Al-Mizan Programs.
- FINANCIAL STATEMENT ANALYSIS
- Communication Skills, Team work
- Leadership Skills

## **COURSES:**

- Google certification in the Fundamentals of Digital Marketing.
- Certification in Bing Ads Accredited Professional Status.
- Digital Marketing: SEO, Analytics, and Online Presence.
- SEMrush Social Media Toolkit Exam.
- SEO Fundamentals.
- Principles of Technology and Professional Communication Means.
- The change management.
- Build Professional Capital.
- ERP Course by Oracle.
- Resource chains and supply in the world of electronic commerce.
- Project Management PMP Course.
- SME Economic Feasibility Studies Course.
- Islamic Financial Engineering Course.
- Accounting Course by Al-Ameen Application.
- English Course Pre-Intermediate Level B1.

## **LANGUAGE:**

- Arabic: Native language.
- English: Very Good.
- Kurdish: Good.