C V

The company or project is an integrated and interactive entity that must develop continuously within the limits of its capabilities to achieve the goals of the company or project and increase profitability through integration and cooperation between departments to maintain the stability and growth of the company and increase its market share while maintaining its competitive advantage with customers and among competitors by relying on a cooperative and integrated work team, clear information and a societal scientific basis to achieve sustainable development for the company.

Mohamed Sayed Ahmed

Address: 363 Fatima El Zahra St. – Nasr City – Cairo – Egypt.

Social Status: Married   Children: 3

Passport Number: A07852162

E-mail: msahmed7@hotmail.com.   Birth Date: 23/10/1988.

Phone & WhatsApp: 01017776763

Mohamed El Sayed

Development and Marketing Specialist.
MBA (AI in Business)

More than 7 years' experience

Qualifications

Master of Business Administration - MBA (AI in Business)
Specialization: Management and Marketing.
Faculty of Commerce, Beni Suef University.

Postgraduate studies (special diploma) - 2014
Specialization: Information Technology.
Grade: Good.
Faculty of Education, Ain Shams University.

Postgraduate Studies (Professional Diploma) – 2012
Specialization: Information Technology.
Grade: Very Good.
Girls' College of Arts, Sciences and Education, Ain Shams University.

Bachelor of Education – 2010
Specialization: Information Technology.
Grade: very good with Honor degree.
Faculty of Education Al-Azhar University in Cairo.

Job Competencies

- Adaptation.
- Planning, organizing and follow-up.
- Leadership.
- Building and Leading Teams.
- Negotiation.
- Effective Communication.
- Solving problems and conflicts.
- Time management.
- Work as a Team Member.
- Team Work Training.
- Emotional intelligence.
- Technology proficiency.
- Presentation skills.
- Customer service orientation.
- Creative thinking
- Continuous improvement.

Professional Activities

- Director at TDNS group for training and scientific research services in Cairo.
- Director at Taiba for Electronics Manufactory.
- Director at ITOS for Information Technology Solutions.
- Director at Torath Misr for herbal products.
- Director at Al Waha Institute of Science and Technology
- Director at Taiba Institute for Professional Studies and Technology.

- Moderator for the "Corporate Clinic" Facebook group with more than 343,000 members business owners and managers in the Arab world to support, develop and correct the administrative behavior and marketing practices of companies led by Dr. Ehab Muslim, management and marketing consultant.
- Researcher in social and psychological sciences to support and develop my practices in the field of management and marketing.
- Member of the Higher Coordinating Committee of the International Scientific Forum - Malaysia. (Previously)
- An initiating Arab researcher on the ARID international platform for scholars and research experts in the Arabic language - Malaysia.
- A trade union trainer certified by the General Syndicate of Coaches in Cairo.
- Representative of the external community in the education quality plan for the year 2023 for the faculties of the university.

Experience in Management, Marketing

- **Responsible for implementing a project in cooperation with a government agency for more than 6 years.**
- **More Than 7 Years of Experience in Management and Marketing Various Training Programs to Prepare and Qualify Work Teams.**
- **One of The Founders and Director of the Training Department for 3 Charities in Cairo.**
- **One of The Founders and Director of the Little Thinker Center for Preparing the Future Generation - Beni Suef.**
- Preparing and implementing many mass marketing meetings with the aim of promoting (meeting giants - an idea - ...) For TDNS at Saleh Kamel Center at Al-Azhar University in Cairo.
- Preparing and implementing the closing ceremony with the aim of promoting the TDNS group company in 2014, entitled "The Successful Meet", which was held in the covered hall in Nasr City Sports Club - Cairo, with the attendance of more than 3,000 of the target audience.
- Preparing, implementing and presenting the "Masry Technology" initiative via the Internet to provide one million Egyptians with skills to rely on technology in their educational, professional and social life.
- Preparing and implementing the "What after graduation from educational technology?" Grant at the Faculty of Education, Al-Azhar University, for TDNS company, in cooperation with the same faculty.
- Preparing, implementing and training a "grant (the beginning of the road) to train (10,000) ten thousand students at Al-Azhar University" in the various faculties of the university.
- Preparing, implementing and training with a "Start Your Journey" grant to train (7000) seven thousand students at Al-Azhar University" in the various faculties of the university.
- Preparing and implementing the professional program in human development at Saleh Kamel Center - Al-Azhar University.
- Preparation, implementation and participation of a training participant in the "You are the future of Eritrea program" in cooperation with the National Federation of the State of Eritrea, Egypt branch.
- Training of more than 9 Arab, African and European nationalities on different programs.
- Teaching for two years at Al-Azhar University - College of Education - Department of Information Technology in 2010-2011 and 2012-2013.
- Teaching for one years at Ain Shams University - Girls' College of Arts, Sciences and Education - Department of Information Technology in 2012-2013.
- **More than 11 years of experience in management and marketing**, training and qualifying university students and professors on computer programs, information technology, self-development programs and qualification for the labor market for graduates from various Egyptian universities.
- Managing and Marketing training computer programs (ICDL) since 2009 until now.
- Design and production of multimedia websites and educational programs.
- Assistant leader in scouting camps in the Regional Association of Boy Scouts.

Courses

- **Diploma in Management and Marketing 3 * 1 with a businessman, management and marketing consultant, Dr. Ehab Muslim, for two years – 2017 to 2019.**
- **Agile Project Management ,Training in project management and modern digital business from ARID scientific platform.**
- **Diploma in E-Marketing 4 * 1 from the Easy T online course platform - 2022.**
- **E-marketing via social platforms from the Edraak e-learning platform – 2019.**
- **Investment in the stock market, Saleh Kamel Center for Islamic Economics - Al-Azhar University - 2016.**
- **Programming using Microsoft Visual Studio 2010, HTML, Platforms and Sites Without Code.**
- Training courses in the field of human development (defining goals - the power of positive thinking - skills and culture of dialogue - why do we learn - life technology - communicate with thought - mental maps - hypnosis by suggestion - ....) in many training centers.
- Training course in (Using the Interactive Board - Life Skills - Lesson Planning - Evaluation Tools - Quality Standards and Self-Assessment - Kurt M1 Program - Comprehensive Evaluation) at Al-Radwan Private Schools - Nasr City.
- The training course in (total quality and accreditation standards - thinking skills - active learning - multiple intelligences - learning styles - mental maps - life leadership - the art of instilling values - lesson planning - measuring skill and emotional aspects)

… Courses

- **Mini Masters in Business Administration:**

  (Sales - Customer Service - Marketing - HR Management - General Administration - Secretarial - Meeting and Office Management - CV Writing - The Art of Personal Interviews) at Saleh Kamel Center.
- **Mini Masters in Human Development:**

  (Diploma of TOT Training - Charisma - NLP (Diploma + Practitioner) - Cort Diploma - Energy Diploma - Diploma in Family Counseling - Diploma in Mental Health - Diploma in Hypnosis by Suggestion - Diploma in Personal Memory and Strategic Planning - Diploma Multiplayer - Problem Solving - Time Management - Anger Management)
- Diploma in Training of Trainers **TOT** at Saleh kamel center Al-Azhar University.
- Diploma in Training of Trainers **TOT** at General Syndicate of Human Development Trainers.
- Integrating education with life STEAM system in education from the Edraak e-learning platform and the American University in Cairo.
- Curriculum Vitae writing from Nafham platform for education and training.
- ICDL study- 2008.
- Preparing and qualifying the assistant leaders of the scouting units.

Certification and accreditation

- o The American University in Cairo with Jordan's Edaark Foundation.
- Saleh Center for Islamic Economics - Al-Azhar University in Cairo.
- Faculty of Dar Al Uloom - Cairo University.
- Binary Egypt - Microsoft International Partner.
- Education Committee - the Supreme Council of Culture.
- TDNS group company for training and scientific research services.
- Al-Radwan and Rabaa Al-Adawiya Islamic Private Schools.
- Canadian Center for Human Development.
- Nafham e-learning platform.

- Faculty of Commerce - Beni Suef University.
- Faculty of Education - Al-Azhar University.
- International Intel Corporation - Egyptian Ministry of Education.
- ICDL International Company - UNESCO International.
- The General Syndicate of Human Development Trainers.
- Leadership Development - Regional Association of Boy Scouts in Cairo.
- Tahrir Lounge Jota Institute.
- Edraak e-learning platform.
- Prime Training and Consulting Company.

Certificates of appreciation and honors

- **A shield of honor from the National Union of the State of Eritrea, the Egypt branch, in the presence of the cultural attaché at the Eritrean Embassy in Cairo, for contributing to the development of the Eritrean student's capabilities by preparing and implementing the "You are the future of Eritrea" program for students of the State of Eritrea in Cairo.**
- **Thanks and appreciation from Saleh Kamel Center - Al-Azhar University - in my capacity as general manager of TDNS group after the successful implementation of the professional program in human development and for the extent of cooperation and joint work for 5 years.**
- Acknowledgments and thanks from (Faculty of Commerce for Girls - Faculty of Science for Boys - Faculty of Islamic Call - Faculty of Human Studies for Girls - Faculty of Science for Girls - Faculty of Education) Al-Azhar University - in my capacity as general manager of TDNS group company after successful implementation and training grant (10,000) ten thousand students at Al-Azhar University "in each college."
- Thanks and appreciation from the Faculty of Education - Al-Azhar University - in my capacity as General Manager of TDNS group after the successful implementation of the Professional Teacher Grant.
- Thanks and appreciation from the Faculty of Education - Al-Azhar University - in my capacity as general manager of TDNS group after the successful implementation of the "What after graduation from educational technology?" grant.
- Thanks and appreciation from the Egyptian Conference of Pharmacists in Al-Ainy Palace.

Hosting by satellite channels and radio stations

- Al-Rahma satellite channel.

- Specialized educational radio.

- Egyptian Channel Two (many times)

- Greater Cairo Radio.

Hobbies

- Learning.
- Reading.
- Horse riding.
- Shooting.
- Cycling.
- Writing.

Military service

- Duty Done.   - Grade: A Good Model.

Languages

- Arabic: Very good.
- English: good (improving)

Links to personal accounts on the Internet

- **Facebook：** https://www.facebook.com/MSAhmed70

- **LinkedIn ：** www.linkedin.com/in/msahmed7

- **ARID International Platform for Scientists and Research Experts in Arabic – Malaysia:**

  http://arid.my/0001-9754

- **For more photos and to verify the works, please visit the following link from 2012 until today:**

  https://www.facebook.com/TDNSgroup/photos_stream

Certificates and documents are available upon request.

And if God decrees for me to work with you, there will be more.