

CV



- **Name:** Mohammad AbdalKarim Hussein Alzuod
- **Date of Birth:** May 1, 1973
- **Gender:** Male
- **Nationality:** Jordanian
- **Marital status:** Married
- **Local Address:** Jordan / Zarqa
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malzuod@zu.edu.jo

• **Education:**

- PhD in Business Management - University Utara Malaysia (UUM) /2018. **(481 as QS world university rankings 2023, 401-500 as THE world university rankings 2023). (College of Business - UUM has been accredited by the AACSB since 9 August 2016).**
- Master in MBA / Production and Operations Management / Hashemite University/2015
- Bachelor in Public Administration / University of Mutah / 1995

• **Experience:**

• **Job Experience:**

- Assistant Professor in Business Administration School / Zarqa University ((15-9-2019 – Present)
- Lecture in Princess Sarvath Community College (13-3-2019 – 14-9-2019)
- Director of Administrative and Financial Sciences Program in Princess Sarvath Community College (13-3-2019 – 14-9-2019)
- Part-Time Lecture in Business Administration School / Zarqa University ((17-3-2019 – 14-9-2019)
- Part-Time Lecture in Zarqa Technical Intermediate College (2020 - Present)
- Experience in human resources management and training in the J.A.F (2000 to 2014).

• **Training Experiences:**

- Certified trainer and lecturer at the Institute of Public Administration, Amman – Jordan , 2022 to Present
- Certified trainer and lecturer at the Royal Police Academy from 2022 to Present.
- Training officer in Military Training School - J.A.F, 2011 to 2014

• **Membership**

- Member of the Arab Researcher ID (ARID) / 2016 to Present
- Member of the University Council - Zarqa University / 2020-2021.
- Member of the Council of Faculty of Economics and Administrative Sciences - Zarqa University / 2020-2021.
- Rapporteur of the Council of Business Administration Department - Zarqa University / 2020-2021. 2021-2022

- Member of the Student Affairs Committee/Business Administration Department
- Member of the Academic Guidance Committee/Business Administration Department - Zarqa University
- Member of the Graduates Committee, Faculty of Economics and Administrative Sciences - Zarqa University
- Member of the Local Community Committee - Faculty of Economics and Administrative Sciences - Zarqa University
- Former member in National Democratic Dialogue Association, 2015-2017.
- Member in Martyr Rashed Alzyoud Association for Charitable and Development purposes, 2018.
- Member in Jordanian Alumni Association of Malaysian Universities / 2021 to Present.
- Member in Jordanian Writers Society / 2020 to Present
- Member of the Higher Committee of the Jordanian Family Library Program (15th session) /Jordanian Ministry of Culture/ 2021.

• **Skills:**

- **Languages**

- Arabic: Mother tongue
- English: very good

- **Computer Knowledge**

- Proficiency in software for Windows and Microsoft Office

• **Work Courses for Master Program**

- Advanced Strategic Management
- Advanced Operation Management
- Advanced Entrepreneurship and Innovation Management

• **Work Courses for Bachelor Program**

- Change And Crisis Management
- E- Business
- E- Management
- Entrepreneurship and Management of Small and Medium Enterprises
- International Business
- Management Topics in English
- Organizational Behavior
- Projects Management
- Public Relations
- Research Methodology for Administrative Science
- Social Responsibility and Business Ethics
- Strategic Management
- Total Quality Management
- Wisdom and Knowledge Management

• **Work Courses for Diploma Program**

- E- Business
- Management Topics in English
- Total Quality Management

• **Academic Participation:**

Conferences

- Participation in the "European, Asian, Middle Eastern, North African Conference

on Management and Information Systems (EAMMIS 2022): “From the Internet of Things to the Internet of Ideas: The role of Artificial Intelligence”, organized by Bridges Foundation and Coventry University, in coordination with An-Najah National University, Ajman University, Istanbul Medeniyet University, Prestige Institute of Engineering Management and Research, Sebelas Maret University, and Bangkok University. On 10-11 June 2022.

- Participation in the International Conference on Economics and Administrative Sciences: Corona Virus Pandemic: Its Effects and Recovery Strategies. On 23-24/ March 2022- Faculty of Economics and Administrative Sciences / Zarqa University and An-Najah National University - Palestine
- Participation in the International Conference on Innovation and Entrepreneurship (ICIE 2013) / 4-5 March 2013 /Amman.
- Participation as Presenter in the 3rd Symposium on Business Postgraduate Research- Collage of Business - University Utara Malaysia (UUM)/ 12 May 2015/ Malaysia.
- Participation as Presenter in the International Conference on Business Management Research II (CBMR 2015) on 22 Dec 2015 – Alor Setar / Malaysia.
- Participation as Presenter in Conference on Business Management Research (CBMR 2016) on 20 Dec 2016 - Sintok / Malaysia.
- Participation as Presenter in the 3rd International Conference on Advanced Research in Business and Social Sciences 2017 (ICARBSS 2017) on 29 to 30 March 2017 Langkawi / Malaysia.
- Participation in the First International Conference on Modern Trends in Human and Social Sciences on 19-21 November 2017, Langkawi / Malaysia.

Workshops and Seminars

- Participation in Journal Article Writing Workshop (IJESME) on 6 Jan 2016 UUM - Malaysia.
- Participation in Structural Equation Modeling by Using Smart PLS 2.0 Course on 18 Feb 2016 / OYA Graduate School of Business/ UUM – Malaysia.
- Participation in Primary Data Analysis / Structural Equation Modeling (PLS-SEM) Course on 24-26 Oct 2016 / Jordanian Student Association / UUM – Malaysia.
- Participation in Postgraduate Enhancement Workshop Series “Basic SPSS for Postgraduate” workshop on 8 Nov 2016 / Awang Had Salleh Graduate School of Art and Sciences/ UUM – Malaysia.
- Participation in International Seminar on Leadership and Quality Management on 5 Nov 2017 / (UUM) and (Universitas Sultan Ageng Tirtayasa/Indonesia)- Malaysia.
- Participation in the Introduction of Intellectual Property on 26 April 2018 / Arab Society for Intellectual Property / Amman – Jordan.
- Participation in Strategic Planning in Charitable Corporations on 4 May 2018 / Martyr Rashed Alzyoud Association for Charitable and Development purposes / Zarqa – Jordan.
- Participation as presenter in Be an entrepreneur ... your first step towards entrepreneurship workshop on 29 September 2018 / Jordan Engineers Association / Amman – Jordan.
- Participation in Regional Conference "Empowerment of Civil Society through Community Media" on 18-19 February 2019 / Community Media Network and Al-Balad Radio/ Amman – Jordan.

- Participation in “Initialization New Academics Program” on 30 September -3 October 2019 / Zarqa University/ Zarqa – Jordan.
- Participation in “How to use Turnitin Software against plagiarism to develop scientific research” on 26 April 2020 / (workshop on line) Tech knowledge Company & Deanship of Scientific Research// Zarqa University/ Zarqa – Jordan.
- Participation in “The comprehensive guide to designing educational material online” on 22 April 2020 / (workshop on line) College of Educational Sciences// Zarqa University/ Zarqa – Jordan.
- Participation in “Research and citations authentication by using EndNote Software and Web of Science WOS” on 18 June 2020 / (workshop on line) Clarivate Analytic Company & iDev & Deanship of Scientific Research / Zarqa University/ Zarqa Jordan.
- Participation in “Designing E-learning Curriculum” on 18-19 December 2020 / MEDIU University Malaysia and ARID Scientific Malaysia.
- Participation in “Entrepreneurship and Innovation” workshop on 21 December 2020 / Business Incubator Unit - Zarqa University.
- Participation in “The scientific day of the Faculty of Economics and Administrative Sciences entitled “The Jordanian Economy in the Light of the Corona pandemic” on 7 June 2021 / Faculty of Economics and Administrative Sciences / Zarqa University.
- Participation in “Virtual Higher Education Reform Week”/ Innovation and Entrepreneurship in Higher Education-Jordan/ on 8 June 2021/ Organized by the National Erasmus+ office – Jordan.
- Participation in “New Government Procurement System” workshop on 23 June 2021/ Institute of Public Administration- Amman – Jordan.
- Participation in “Professional Development Course to Develop the Capabilities of Faculty Members” Course on 20-22 September 2021 / Faculty of Educational Sciences - Zarqa University.
- Participation in Technical assistance Mission (TAM) on “From Entrepreneurial Projects to Startups: EU experience” Workshop/ on 5 - 6 October 2021/ Organized by the National Erasmus+ office – Jordan.

• Training Courses

- TOT (Training of Trainers) Course / Martyr Rashed Alzyoud Association for Charitable and Development purposes / Zarqa – Jordan. (13 July 2021 to 18 August 2021).
- Computer Course / South Center for Training and Consultation/ University of Mutah / 2006.
- Microsoft Windows Course / National Information Technology Center /Al hashemia Knowledge Station / 2004.
- English Language Course / Language Institute / Jordan Armed Forces / 2000.
- Human Capital Resources Management Course / Defense Resources Management Institute / Naval Postgraduate School / USA / 2014
- Resources Management Course / Defense Resources Management Institute / Naval Postgraduate School / USA / 2013
- The Peace Support Operation Course / Indonesian Peacekeeping Center/ Indonesia/ 2013.
- Military Decision-Making Process (MDMP) Seminar / USA Army/ Fort Knox / KY/ 2010.
- Human Resource Management Course / 2011/ Institute of Public Administration- Amman – Jordan.
- Civil and Military Cooperation Course / Peace Operation Training Center / Jordan Armed Forces / 2008.

- Military Induction Training Course / the United Nations Stabilization Mission in Haiti (MINUSTAH) / 2010

- **Academic Publications**

- Alzuod, M. A., & Dalain, F. N. (2023). The Impact of Entrepreneurial Orientation on Innovative Performance in Jordanian SMEs during the Covid-19 Pandemic. In *The Implementation of Smart Technologies for Business Success and Sustainability* (pp. 159-169). Springer, Cham. https://doi.org/10.1007/978-3-031-10212-7_14
- Ghaith, M.M., Alzuod, M.A., Al-Okaily, M. (2023). The Effect of Information Sensitivity and Usage on Consumer Privacy: The Case of Electronic Payment Systems. In: *From the Internet of Things to the Internet of Ideas: The Role of Artificial Intelligence*. EAMMIS 2022. Lecture Notes in Networks and Systems, vol 557 (pp. 391-401). Springer, Cham. https://doi.org/10.1007/978-3-031-17746-0_32
- Alzuod, M. A., & Alqhaiwi, L. A. (2022). The role of strategic flexibility in enhancing crisis management in the commercial banking sector during the COVID-19 pandemic. *Corporate Governance and Organizational Behavior Review*, 6(2), 104–112.
- Alzuod, M. A. & Majali, T. (2021). The role of organizational culture as moderator in the relationship between knowledge management and organizational learning in Jordanian universities. *Academy of Strategic Management Journal*, 20(6), 1-12.
- Alzuod, M. A. (2020). The impact of knowledge sharing on green innovation in Jordanian industrial firms. *International Journal of Innovation, Creativity and Change*, 14(2), 1199 – 1211.
- Alzuod, M. A. K., Isa, M. F. M., & Othman, S. Z. B. (2019). Examining of Innovative Performance amongst SMEs in Jordan. *Journal of Knowledge Management Application and Practice*, 2(1), 53 – 69.
- Alzuod, M. A. K., Isa, M. F. M., & Othman, S. Z. B. (2017). Intellectual Capital, innovative performance and the moderating effect of entrepreneurial orientation among small and medium sized enterprises in Jordan. *International Review of Management and Marketing*, 7(2), 308-314.
- Alzuod, M. A. K., Isa, M. F. M., & Othman, S. Z. B. (2017). Organizational Learning, innovative performance and the moderating effect of entrepreneurial orientation among Jordanian SMEs. *Aust. J. Basic & Appl. Sci.*, 11(1), 16-26.
- Alzuod, M. A. K., Isa, M. F. M., & Othman, S. Z. B. (2017, March). *The relationship between intellectual capital, organizational learning and innovative performance among SMEs in Jordan*. Conference proceedings of the 3rd International Conference on Advanced Research in Business and Social Sciences (pp. 204-213). Langkawi, Malaysia.
- Alzuod, M. A. K., & Kharabsheh, R. (2015, December). *The Influence of*

Managerial Innovation on Firm Performance in Jordanian Commercial Banks. Conference proceedings of the International Conference on Business Management Research II (CBMR 2015) (pp. 357- 366). Alor Setar, Malaysia.

- Alzuod, M. A. K. (2015). *The Influence of Managerial Innovation on Firm Performance in Jordanian Commercial Banks.* (Master thesis, Hashemite University. Zarqa, Jordan).
- Alzuod, M. A. K. (2018). *Examining Intellectual Capital, Organizational Learning and Entrepreneurial Orientation towards SMEs' Innovative Performance in Jordan.* (PhD thesis, University Utara Malaysia (UUM). Sintok, Malaysia).

(Under Publishing with Springer Nature – Scopus)

- Majali, T, Alzuod, M. A. & Mansour, A. (2022). Exploring the Relationship between Business Intelligence Capabilities and Decisions Quality among Jordanian Telecommunication Companies. *Journal of Positive School Psychology.* (Under Publishing with Scopus Q2).
- **Master Thesis Supervision**
 - The impact of crisis management on the performance of Jordanian commercial banks in light of the Covid-19 pandemic / a case study: The Housing Bank for Trade and Finance (2021). Mohannad Qreie. Business Administration Department. Zarqa University.
 - The impact of the training strategy on the efficiency and effectiveness of human resources in Jordanian commercial banks. (2021). Alaa Mohammad. Business Administration Department. Zarqa University.
 - The role of organizational culture as a moderator in the relationship between talent management and excellent employee's performance in manufacturing companies in Zarqa-Jordan. (2021-2022). Abeer Shogri. Business Administration Department. Zarqa University.
 - The impact of administrative creativity in promoting institutional excellence in private hospitals in Zarqa governorate. (2021-2022). Emad Alsaleh. Business Administration Department. Zarqa University.
 - The Impact of Digital Transformation on Achieving Strategic Agility A Case study: Jordan Customs. (2021-2022). Ali Hussien Alshibli. Business Administration Department. Zarqa University.
 - The Impact of Applying Just-In-Time Production System on the Companies Performance, A Case Study: MAS Kreda Al-Safi Company Jordan. (2022-2023) Rami Odah. Business Administration Department. Zarqa University.

- **Master Thesis Examiner**

- The impact of strategic vigilance in crisis management, case study in Housing Bank for Trade and Finance HPTF "-Jordan (2020). Nesreen Al-Taneeb. Business Administration Department. Zarqa University.
- The role of knowledge management in improving organizational performance (An applied study in the greater Amman municipality). (2021). Khaled Hijazeen. Business Administration Department. Zarqa University.
- The impact of the psychological contract on institutional performance: a case study of the Social Security Institution in Jordan (2021). Eman Altaharwah. Business Administration Department. Zarqa University.
- Impact of business intelligence on talent management (case study of Orange Jordanian Telecommunication Company – Amman, Jordan) (2021). Mohammad Miqdad. Business Administration Department. Zarqa University.
- Impact of telework strategy on employee work-life balance (case study of the General Company for the Manufacture of Medicines and Medical Supplies in Samarra-Iraq). (2021). Nassif Jassim Samurai. Business Administration Department. Zarqa University.
- Administrative Empowerment Strategies in the Success of Organizational Change (An Applied Study in Jordanian Banks) (2021). Asma Khair Abu Sa'ilek. Business Administration Department. Zarqa University.
- The impact of Organizational Empowerment on improving the Quality of services provided (case study of in The Department of Training in Public Security Directorate/Jordan) (2022). Ayman Alzoubi, Business Administration Department. Zarqa University.
- The impact of Talent management Strategies on Innovation Processes, (A case study of Nuqul Group – Amman – Jordan) (2022), Dana Qahwash, Business Administration Department. Zarqa University.
- The impact of Strategic Planning on the Organizational Performance in Food Industry Sector in Jordan, (2022), Hiba Alhanafi, , Business Administration Department. Zarqa University.
- The role of servant leadership on organizational citizenship behavior (A case study of AlRomansiah company – Kingdom of Saudi Arabia) (2022), Mohammad Faruq Farhan, Business Administration Department. Zarqa University.
- The impact of strategic leadership on crisis management (a case study of the Jordanian Customs Department) (2022), Uday Faraj Suleiman, Business Administration Department. Zarqa University.
- The impact of organizational memory on strategic flexibility (case study: Jordan Commercial Bank) (2022), Montser Alomary, Business

Administration Department. Zarqa University.

- The impact of transformational leadership on organizational creativity: a case study: the Food and Drug Administration – Jordan, (2022), Ahmad Mohammad Awad, Business Administration Department. Zarqa University.
- Knowledge management and its impact on organizational learning, a case study: Greater Amman Municipality, (2022), Shaima Al-Thneibat, Business Administration Department. Zarqa University.

- **Volunteer Work**

- Local Observer for the Parliamentary Elections in 2016 with the National Alliance to monitor the elections, the National Centre for Human Rights Amman, 20 September 2016.

- Former Chairman of the Board of Educational Development (Al-Hashimiyah), 2018 -2019.

- **Media Work**

- A columnist in News websites, (2014 – Present).

- Programmer and presenter of a weekly program in Jordanian Armed Forces Radio, (1-9-2018 - 30-6-2019).

- **Publications in Arabic Literature**

- Daw' Jadid (New Light), Short Stories, 2015, Jordanian Ministry of Culture.

- Wahidaan Kwatir Rababa (Lonely as Cotter of Rababa), Short Stories, 2019, Jordanian Ministry of Culture.

- Fatima, Novel, 2021 Alaan publishers and distributors, Amman.

- **Awards and Recognition**

- Have presented a paper & received best paper award for paper titled :The Effect of Information Sensitivity and Usage on Consumer Privacy: The Case of Electronic Payment Systems at the EAMMIS 2022, organized by Bridges Foundation and Coventry University, UK , On 10-11 June 2022.