

Visual and aesthetic culture in art education

And its impact on the development of the creative personality of the child

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Visual and aesthetic culture in art education and its impact on the growth of the creative personality of the child beauty

It is one of the secrets of the divine power and evidence of it, and it is understood by the senses and the heart, and it is not easy to define it or limit it with descriptions, drawings or phrases. There is a harmony between human sense and external beauty through the sensory perceptions that God has endowed to man .At its highest level, education aims to achieve the integrated growth of the learner in various aspects: physical, psychological, and social ‘which achieve compatibility between him and the society in which he lives ‘Reaching this goal requires an uneasy effort on the part of educational and community institutions, and in order to do this in a satisfactory manner, the learner must be allowed to practice a number of activities and experiences that qualify him to acquire information, educational trends, and practical skills in terms of being essential aspects .Visual culture comes as an integrated system of symbols, forms, relationships ‘and content that carries the experiences and balance of civilized peoples .It is the set of moral traits, social values, mental practices and ideological behaviors ‘which are considered the capital of the individual since his birth, and which contribute to making and creating new in the field of visual aesthetics, whether industrial or intellectual bearing the philosophies and nature of society and its aspirations. It is also a general theory in artistic behavior and an addition to general knowledge, even if the symbols and visual perceptions are not received by the average person without prior knowledge

of them, because the aesthetic forms are informational knowledge that consists of the elements surrounding us, which are the balance of the experiences and accumulations of society, and the forms that we create carry the thought and civilization of the nation . .So, visual culture is a receptacle of human experience throughout the ages through which his bids are measured. It can be global, widespread or brief regional, and we can develop and refine it through various means of knowledge, and one of the most important of these means is art education.

And art in general, which should nourish children with visual culture ‘provide them with some information and social concepts, and gain them some trends and tendencies through their practice and enjoyment of artwork, and this aspect of the child’s growth should not be neglected ‘and every individual should be aware of it, as it is a means through which the child acquires Aesthetic values and concepts, and they contemplate the greatness of God in the universe and the creatures that surround them, while training them on some of the right skills and habits, because it is one of the tributaries of culture and knowledge .The beginning of the twentieth century witnessed the movement of visual learning, and this movement was based on the idea that the use of visual materials makes the abstract ideas that are taught more tangible. The first informal definition of the field of visual learning appeared in 1920 AD (visual education includes the school use of films and other materials), which is Method of learning ideas, concepts ,Data ‘and other information associated with images and techniques, and it is one of the basic types of learning (kinesthetic learning - auditory learning - visual learning .(Visual thinking visual thinking It is the thinking arising from what we see, and it is one of the non-verbal thinking patterns, such as learning music, mathematics and movement. after .as he knew Wildman Visual thinking, that

"The ability to transform information of all kinds into images, graphics, or forms that help communicates information. Visual communication visual communication

It is communication by presenting information in a visual form, and there are many ways to present information visually, such as signs, body language, video, television. Visual image In our current world, visual communication skills have become a professional necessity, and visual communication is the process of sending and receiving messages using images.

Visual culture can be defined as “the ability to construct meaning through visual images”.